

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared By: CASTO



Lat/Lon: 27.33736/-82.54267

February 2010

RF9

Whole Foods Market Centre Sarasota, Florida	1.00 mi radius		3.00 mi radius		5.00 mi radius		7.00 mi radius	
Population								
Estimated Population (2009)	9,340		58,362		128,639		214,100	
Census Population (1990)	8,692		59,951		125,863		191,457	
Census Population (2000)	9,671		62,119		133,569		213,105	
Projected Population (2014)	10,380		58,591		129,200		214,888	
Forecasted Population (2019)	10,771		56,611		126,734		215,820	
Historical Annual Change (1990-2000)	979	1.1%	2,168	0.4%	7,706	0.6%	21,648	1.1%
Historical Annual Change (2000-2009)	-330	-0.4%	-3,757	-0.7%	-4,930	-0.4%	995	0.1%
Projected Annual Change (2009-2014)	1,040	2.2%	229	0.1%	561	0.1%	788	0.1%
Est. Population Density (2009)	4,479.81 <i>psm</i>		3,254.65 <i>psm</i>		2,687.43 <i>psm</i>		2,409.03 <i>psm</i>	
Trade Area Size	2.09 <i>sq mi</i>		17.93 <i>sq mi</i>		47.87 <i>sq mi</i>		88.87 <i>sq mi</i>	
Households								
Estimated Households (2009)	4,414		25,119		55,170		89,734	
Census Households (1990)	4,442		26,687		55,640		84,336	
Census Households (2000)	4,475		27,646		60,268		95,846	
Projected Households (2014)	4,341		21,932		47,757		76,219	
Forecasted Households (2019)	6,749		34,098		74,251		118,506	
Historical Annual Change (1990-2000)	32	0.1%	959	0.4%	4,628	0.8%	11,510	1.4%
Projected Annual Change (2000-2014)	-134	-0.2%	-5,714	-1.5%	-12,511	-1.5%	-19,627	-1.5%
Average Household Income								
Est. Average Household Income (2009)	\$57,794		\$60,073		\$69,126		\$72,422	
Census Average Hhld Income (1990)	\$28,489		\$35,966		\$40,269		\$40,680	
Census Average Hhld Income (2000)	\$51,482		\$51,771		\$59,718		\$60,993	
Proj. Average Household Income (2014)	\$60,264		\$59,856		\$69,288		\$73,467	
Historical Annual Change (1990-2000)	\$22,993	8.1%	\$15,804	4.4%	\$19,449	4.8%	\$20,313	5.0%
Projected Annual Change (2000-2014)	\$8,783	1.2%	\$8,085	1.1%	\$9,570	1.1%	\$12,473	1.5%
Median Household Income								
Est. Median Household Income (2009)	\$43,434		\$46,975		\$55,520		\$58,378	
Census Median Hhld Income (1990)	\$20,396		\$27,837		\$31,353		\$31,896	
Census Median Hhld Income (2000)	\$33,664		\$37,681		\$44,325		\$46,114	
Proj. Median Household Income (2014)	\$48,496		\$50,602		\$59,952		\$62,980	
Historical Annual Change (1990-2000)	\$13,267	6.5%	\$9,843	3.5%	\$12,972	4.1%	\$14,218	4.5%
Projected Annual Change (2000-2014)	\$14,832	3.1%	\$12,921	2.4%	\$15,628	2.5%	\$16,866	2.6%
Per Capita Income								
Est. Per Capita Income (2009)	\$28,793		\$26,476		\$30,040		\$30,630	
Census Per Capita Income (1990)	\$14,560		\$16,010		\$17,801		\$17,920	
Census Per Capita Income (2000)	\$23,723		\$22,998		\$26,910		\$27,404	
Proj. Per Capita Income (2014)	\$26,590		\$23,048		\$26,018		\$26,344	
Historical Annual Change (1990-2000)	\$9,163	6.3%	\$6,988	4.4%	\$9,109	5.1%	\$9,485	5.3%
Projected Annual Change (2000-2014)	\$2,867	0.9%	\$50	0.0%	-\$892	-0.2%	-\$1,061	-0.3%
Other Income								
Est. Median Disposable Income (2009)	\$36,797		\$39,822		\$46,250		\$48,351	
Proj. Median Disposable Income (2014)	\$40,744		\$42,473		\$49,406		\$51,641	
Est. Average Household Net Worth (2009)	\$460,965		\$443,083		\$519,349		\$547,625	

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Whole Foods Market Centre Sarasota, Florida	1.00 mi radius		3.00 mi radius		5.00 mi radius		7.00 mi radius	
Household Income Distribution (2009)								
HH Income \$200,000 or More	228	5.2%	1,056	4.2%	2,857	5.2%	4,987	5.6%
HH Income \$150,000 to 199,999	181	4.1%	627	2.5%	1,908	3.5%	3,376	3.8%
HH Income \$125,000 to 149,999	162	3.7%	818	3.3%	2,272	4.1%	3,870	4.3%
HH Income \$100,000 to 124,999	121	2.7%	1,219	4.9%	3,650	6.6%	6,687	7.5%
HH Income \$75,000 to 99,999	261	5.9%	2,131	8.5%	6,026	10.9%	10,818	12.1%
HH Income \$50,000 to 74,999	735	16.7%	4,842	19.3%	11,264	20.4%	18,380	20.5%
HH Income \$35,000 to 49,999	714	16.2%	4,199	16.7%	8,841	16.0%	13,773	15.3%
HH Income \$25,000 to 34,999	494	11.2%	2,984	11.9%	6,072	11.0%	9,625	10.7%
HH Income \$15,000 to 24,999	609	13.8%	3,570	14.2%	6,542	11.9%	9,739	10.9%
HH Income \$10,000 to 14,999	288	6.5%	1,304	5.2%	2,233	4.0%	3,406	3.8%
HH Income \$0 to 9,999	621	14.1%	2,369	9.4%	3,505	6.4%	5,074	5.7%
HH Income \$35,000+	2,402	54.4%	14,892	59.3%	36,818	66.7%	61,890	69.0%
HH Income \$50,000+	1,688	38.2%	10,694	42.6%	27,977	50.7%	48,117	53.6%
HH Income \$75,000+	953	21.6%	5,852	23.3%	16,713	30.3%	29,737	33.1%
Race & Ethnicity (2009)								
Total Population	9,340		58,362		128,639		214,100	
White	6,795	72.8%	44,560	76.4%	109,587	85.2%	185,695	86.7%
Black or African American	1,523	16.3%	9,948	17.0%	11,987	9.3%	14,957	7.0%
American Indian & Alaska Native	28	0.3%	123	0.2%	219	0.2%	334	0.2%
Asian	113	1.2%	778	1.3%	1,935	1.5%	4,080	1.9%
Hawaiian & Pacific Islander	9	0.1%	34	0.1%	61	0.0%	102	0.0%
Other Race	680	7.3%	1,892	3.2%	2,901	2.3%	5,282	2.5%
Two or More Races	192	2.1%	1,027	1.8%	1,950	1.5%	3,651	1.7%
Not Hispanic or Latino Population	6,189	66.3%	47,550	81.5%	111,670	86.8%	187,833	87.7%
<i>Non Hispanic: White</i>	4,962	80.2%	37,400	78.7%	97,834	87.6%	168,232	89.6%
<i>Non Hispanic: Black or African American</i>	1,075	17.4%	8,803	18.5%	10,659	9.5%	13,113	7.0%
<i>Non Hispanic: Amer Indian & AK Native</i>	14	0.2%	82	0.2%	157	0.1%	242	0.1%
<i>Non Hispanic: Asian</i>	69	1.1%	674	1.4%	1,787	1.6%	3,850	2.0%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	4	0.1%	25	0.1%	46	0.0%	78	0.0%
<i>Non Hispanic: Other Race</i>	1	0.0%	9	0.0%	23	0.0%	72	0.0%
<i>Non Hispanic: Two or More Races</i>	63	1.0%	557	1.2%	1,165	1.0%	2,246	1.2%
Hispanic or Latino Population	3,151	33.7%	10,812	18.5%	16,970	13.2%	26,267	12.3%
<i>Hispanic: White</i>	1,833	58.2%	7,161	66.2%	11,754	69.3%	17,463	66.5%
<i>Hispanic: Black or African American</i>	447	14.2%	1,145	10.6%	1,328	7.8%	1,844	7.0%
<i>Hispanic: American Indian & Alaska Native</i>	14	0.5%	41	0.4%	62	0.4%	92	0.3%
<i>Hispanic: Asian</i>	44	1.4%	104	1.0%	147	0.9%	230	0.9%
<i>Hispanic: Hawaiian & Pacific Islander</i>	5	0.2%	9	0.1%	15	0.1%	24	0.1%
<i>Hispanic: Other Race</i>	679	21.5%	1,882	17.4%	2,879	17.0%	5,210	19.8%
<i>Hispanic: Two or More Races</i>	128	4.1%	470	4.3%	785	4.6%	1,405	5.3%
Not of Hispanic Origin Population (1990)	7,859	90.4%	57,311	95.6%	121,800	96.8%	185,735	97.0%
Hispanic Origin Population (1990)	833	9.6%	2,640	4.4%	4,063	3.2%	5,722	3.0%
Not Hispanic or Latino Population (2000)	7,519	77.8%	55,327	89.1%	123,386	92.4%	197,886	92.9%
Hispanic or Latino Population (2000)	2,152	22.2%	6,792	10.9%	10,183	7.6%	15,219	7.1%
Not Hispanic or Latino Population 5yr (2014)	7,051	67.9%	46,962	80.2%	110,223	85.3%	184,632	85.9%
Hispanic or Latino Population 5yr (2014)	3,329	32.1%	11,629	19.8%	18,977	14.7%	30,256	14.1%
Historical Annual Change (1990-2000)	1,319	15.8%	4,152	15.7%	6,120	15.1%	9,497	16.6%
Projected Annual Change (2000-2014)	1,178	3.9%	4,837	5.1%	8,794	6.2%	15,037	7.1%

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Age Distribution (2009)									
Total Population		9,340		58,362		128,639		214,100	
Age 0 to 4 yrs		411	4.4%	2,950	5.1%	5,961	4.6%	10,208	4.8%
Age 5 to 9 yrs		345	3.7%	2,713	4.6%	5,887	4.6%	10,045	4.7%
Age 10 to 14 yrs		286	3.1%	2,545	4.4%	5,722	4.4%	9,908	4.6%
Age 15 to 19 yrs		409	4.4%	3,181	5.5%	6,777	5.3%	11,164	5.2%
Age 20 to 24 yrs		847	9.1%	4,411	7.6%	7,795	6.1%	11,989	5.6%
Age 25 to 29 yrs		827	8.9%	4,329	7.4%	8,231	6.4%	12,946	6.0%
Age 30 to 34 yrs		644	6.9%	3,517	6.0%	7,362	5.7%	12,035	5.6%
Age 35 to 39 yrs		515	5.5%	3,206	5.5%	7,196	5.6%	11,791	5.5%
Age 40 to 44 yrs		538	5.8%	3,650	6.3%	8,137	6.3%	13,312	6.2%
Age 45 to 49 yrs		604	6.5%	3,942	6.8%	9,112	7.1%	14,831	6.9%
Age 50 to 54 yrs		541	5.8%	3,659	6.3%	8,774	6.8%	14,552	6.8%
Age 55 to 59 yrs		474	5.1%	3,228	5.5%	7,869	6.1%	13,460	6.3%
Age 60 to 64 yrs		428	4.6%	2,965	5.1%	7,234	5.6%	12,676	5.9%
Age 65 to 69 yrs		409	4.4%	2,795	4.8%	6,847	5.3%	11,930	5.6%
Age 70 to 74 yrs		420	4.5%	2,476	4.2%	6,117	4.8%	10,756	5.0%
Age 75 to 79 yrs		498	5.3%	2,794	4.8%	6,611	5.1%	11,455	5.4%
Age 80 to 84 yrs		511	5.5%	2,749	4.7%	6,258	4.9%	10,463	4.9%
Age 85 yrs plus		634	6.8%	3,253	5.6%	6,751	5.2%	10,582	4.9%
Median Age		44.1	yrs	42.3	yrs	44.7	yrs	45.3	yrs
Age 19 yrs or less		1,451	15.5%	11,389	19.5%	24,346	18.9%	41,325	19.3%
Age 20 to 64 years		5,417	58.0%	32,906	56.4%	71,710	55.7%	117,590	54.9%
Age 65 years Plus		2,472	26.5%	14,068	24.1%	32,583	25.3%	55,185	25.8%
Female Age Distribution (2009)									
Female Population		4,453	47.7%	29,903	51.2%	66,398	51.6%	110,695	51.7%
Age 0 to 4 yrs		198	4.4%	1,461	4.9%	2,947	4.4%	5,048	4.6%
Age 5 to 9 yrs		163	3.7%	1,315	4.4%	2,829	4.3%	4,800	4.3%
Age 10 to 14 yrs		134	3.0%	1,206	4.0%	2,746	4.1%	4,794	4.3%
Age 15 to 19 yrs		183	4.1%	1,621	5.4%	3,392	5.1%	5,507	5.0%
Age 20 to 24 yrs		328	7.4%	1,999	6.7%	3,597	5.4%	5,594	5.1%
Age 25 to 29 yrs		293	6.6%	1,869	6.2%	3,698	5.6%	5,951	5.4%
Age 30 to 34 yrs		240	5.4%	1,582	5.3%	3,407	5.1%	5,712	5.2%
Age 35 to 39 yrs		193	4.3%	1,523	5.1%	3,524	5.3%	5,841	5.3%
Age 40 to 44 yrs		222	5.0%	1,772	5.9%	3,994	6.0%	6,546	5.9%
Age 45 to 49 yrs		252	5.7%	1,919	6.4%	4,492	6.8%	7,451	6.7%
Age 50 to 54 yrs		241	5.4%	1,842	6.2%	4,475	6.7%	7,514	6.8%
Age 55 to 59 yrs		237	5.3%	1,732	5.8%	4,258	6.4%	7,288	6.6%
Age 60 to 64 yrs		218	4.9%	1,623	5.4%	3,956	6.0%	6,835	6.2%
Age 65 to 69 yrs		232	5.2%	1,578	5.3%	3,886	5.9%	6,727	6.1%
Age 70 to 74 yrs		239	5.4%	1,456	4.9%	3,547	5.3%	6,090	5.5%
Age 75 to 79 yrs		310	7.0%	1,658	5.5%	3,784	5.7%	6,445	5.8%
Age 80 to 84 yrs		330	7.4%	1,665	5.6%	3,699	5.6%	6,077	5.5%
Age 85 yrs plus		440	9.9%	2,081	7.0%	4,168	6.3%	6,476	5.8%
Female Median Age		49.4	yrs	45.3	yrs	47.2	yrs	47.5	yrs
Age 19 yrs or less		678	15.2%	5,603	18.7%	11,914	17.9%	20,149	18.2%
Age 20 to 64 years		2,225	50.0%	15,862	53.0%	35,399	53.3%	58,732	53.1%
Age 65 years Plus		1,550	34.8%	8,438	28.2%	19,084	28.7%	31,815	28.7%

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Whole Foods Market Centre Sarasota, Florida	1.00 mi radius		3.00 mi radius		5.00 mi radius		7.00 mi radius	
Male Age Distribution (2009)								
Male Population	4,887	52.3%	28,459	48.8%	62,242	48.4%	103,405	48.3%
Age 0 to 4 yrs	213	4.4%	1,488	5.2%	3,014	4.8%	5,160	5.0%
Age 5 to 9 yrs	181	3.7%	1,398	4.9%	3,058	4.9%	5,245	5.1%
Age 10 to 14 yrs	152	3.1%	1,339	4.7%	2,975	4.8%	5,114	4.9%
Age 15 to 19 yrs	226	4.6%	1,560	5.5%	3,385	5.4%	5,658	5.5%
Age 20 to 24 yrs	519	10.6%	2,412	8.5%	4,197	6.7%	6,395	6.2%
Age 25 to 29 yrs	534	10.9%	2,461	8.6%	4,533	7.3%	6,994	6.8%
Age 30 to 34 yrs	404	8.3%	1,935	6.8%	3,955	6.4%	6,323	6.1%
Age 35 to 39 yrs	322	6.6%	1,683	5.9%	3,672	5.9%	5,950	5.8%
Age 40 to 44 yrs	316	6.5%	1,878	6.6%	4,143	6.7%	6,766	6.5%
Age 45 to 49 yrs	352	7.2%	2,023	7.1%	4,621	7.4%	7,379	7.1%
Age 50 to 54 yrs	300	6.1%	1,816	6.4%	4,299	6.9%	7,038	6.8%
Age 55 to 59 yrs	236	4.8%	1,496	5.3%	3,611	5.8%	6,172	6.0%
Age 60 to 64 yrs	210	4.3%	1,343	4.7%	3,279	5.3%	5,841	5.6%
Age 65 to 69 yrs	178	3.6%	1,217	4.3%	2,961	4.8%	5,202	5.0%
Age 70 to 74 yrs	181	3.7%	1,019	3.6%	2,570	4.1%	4,666	4.5%
Age 75 to 79 yrs	188	3.8%	1,136	4.0%	2,827	4.5%	5,010	4.8%
Age 80 to 84 yrs	181	3.7%	1,085	3.8%	2,558	4.1%	4,386	4.2%
Age 85 yrs plus	194	4.0%	1,172	4.1%	2,582	4.1%	4,106	4.0%
Male Median Age	40.2	yrs	39.5	yrs	42.1	yrs	42.9	yrs
Age 19 yrs or less	773	15.8%	5,785	20.3%	12,432	20.0%	21,177	20.5%
Age 20 to 64 years	3,193	65.3%	17,044	59.9%	36,311	58.3%	58,859	56.9%
Age 65 years Plus	922	18.9%	5,630	19.8%	13,499	21.7%	23,370	22.6%
Males per 100 Females, Male % Pop (2009)								
Overall Comparison	110		95		94		93	
Age 0 to 4 yrs	108	51.9%	102	50.5%	102	50.6%	102	50.5%
Age 5 to 9 yrs	111	52.6%	106	51.5%	108	51.9%	109	52.2%
Age 10 to 14 yrs	114	53.2%	111	52.6%	108	52.0%	107	51.6%
Age 15 to 19 yrs	123	55.2%	96	49.0%	100	49.9%	103	50.7%
Age 20 to 24 yrs	158	61.3%	121	54.7%	117	53.8%	114	53.3%
Age 25 to 29 yrs	182	64.6%	132	56.8%	123	55.1%	118	54.0%
Age 30 to 34 yrs	168	62.7%	122	55.0%	116	53.7%	111	52.5%
Age 35 to 39 yrs	167	62.5%	110	52.5%	104	51.0%	102	50.5%
Age 40 to 44 yrs	142	58.7%	106	51.4%	104	50.9%	103	50.8%
Age 45 to 49 yrs	140	58.3%	105	51.3%	103	50.7%	99	49.8%
Age 50 to 54 yrs	125	55.5%	99	49.6%	96	49.0%	94	48.4%
Age 55 to 59 yrs	100	49.9%	86	46.3%	85	45.9%	85	45.9%
Age 60 to 64 yrs	96	49.0%	83	45.3%	83	45.3%	85	46.1%
Age 65 to 69 yrs	77	43.4%	77	43.5%	76	43.2%	77	43.6%
Age 70 to 74 yrs	76	43.2%	70	41.2%	72	42.0%	77	43.4%
Age 75 to 79 yrs	61	37.8%	69	40.7%	75	42.8%	78	43.7%
Age 80 to 84 yrs	55	35.5%	65	39.4%	69	40.9%	72	41.9%
Age 85 yrs plus	44	30.6%	56	36.0%	62	38.3%	63	38.8%
Age 19 yrs or less	114	53.2%	103	50.8%	104	51.1%	105	51.2%
Age 20 to 39 yrs	169	62.8%	122	54.9%	115	53.5%	111	52.6%
Age 40 to 64 yrs	121	54.7%	96	49.0%	94	48.5%	93	48.2%
Age 65 years Plus	59	37.3%	67	40.0%	71	41.4%	73	42.3%

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Household Type (2009)								
Total Households	4,414		25,119		55,170		89,734	
Households with Children	603	13.7%	5,098	20.3%	11,167	20.2%	18,666	20.8%
Average Household Size	1.98		2.26		2.29		2.36	
Est. Household Density	2,117.20	psm	1,400.79	psm	1,152.57	psm	1,009.68	psm
Population Family	4,924	52.7%	39,160	67.1%	92,306	71.8%	159,610	74.5%
Population Non-Family	3,796	40.6%	17,557	30.1%	34,208	26.6%	52,092	24.3%
Population Group Qtrs	621	6.6%	1,645	2.8%	2,125	1.7%	2,398	1.1%
Family Households	1,556	35.3%	12,588	50.1%	30,288	54.9%	51,877	57.8%
<i>Married Couple Hhlds</i>	1,035	66.5%	8,397	66.7%	22,482	74.2%	40,003	77.1%
<i>Other Family Hhlds</i>	521	33.5%	4,191	33.3%	7,806	25.8%	11,874	22.9%
Family Households With Children	593	38.1%	5,036	40.0%	11,045	36.5%	18,467	35.6%
<i>Married Couple With Children</i>	284	47.8%	2,535	50.3%	6,531	59.1%	11,441	62.0%
<i>Other Family Hhlds With Children</i>	310	52.2%	2,501	49.7%	4,514	40.9%	7,026	38.0%
Family Households No Children	963	61.9%	7,552	60.0%	19,243	63.5%	33,410	64.4%
<i>Married Couple No Children</i>	752	78.1%	5,862	77.6%	15,951	82.9%	28,562	85.5%
<i>Other Family Households No Childrer.</i>	211	21.9%	1,690	22.4%	3,292	17.1%	4,848	14.5%
Average Family Household Size	3.16		3.11		3.05		3.08	
Average Family Income	\$72,173		\$73,377		\$84,071		\$86,572	
Median Family Income	\$54,654		\$59,042		\$69,860		\$72,505	
Non-Family Households	2,858	64.7%	12,531	49.9%	24,882	45.1%	37,857	42.2%
Non-Family Hhlds With Children	10	0.4%	62	0.5%	122	0.5%	199	0.5%
Non-Family Hhld No Children	2,848	99.6%	12,469	99.5%	24,760	99.5%	37,658	99.5%
<i>N-F Hhld Lone Person No Children</i>	2,459	86.0%	10,061	80.3%	20,045	80.6%	30,557	80.7%
Lone Male Householder	1,012	41.2%	4,157	41.3%	7,830	39.1%	11,426	37.4%
Lone Female Householder	1,447	58.8%	5,904	58.7%	12,215	60.9%	19,131	62.6%
<i>N-F Hhld 2+ Persons No Children</i>	389	13.6%	2,409	19.2%	4,716	19.0%	7,101	18.8%
Average Non-Family Hhld Size	1.33		1.40		1.37		1.38	
Marital Status (2009)								
(15 Years or Older)	8,299		50,200		111,089		183,937	
Never Married	2,492	30.0%	12,709	25.3%	23,573	21.2%	35,709	19.4%
Now Married	2,467	29.7%	20,834	41.5%	55,024	49.5%	98,539	53.6%
Previously Married	3,340	40.2%	16,657	33.2%	32,492	29.2%	49,689	27.0%
<i>Separated</i>	828	24.8%	3,584	21.5%	5,733	17.6%	8,154	16.4%
<i>Widowed</i>	1,207	36.1%	5,489	33.0%	11,409	35.1%	18,468	37.2%
<i>Divorced</i>	1,305	39.1%	7,584	45.5%	15,349	47.2%	23,066	46.4%
Educational Attainment (2009)								
Adult Population (25 Years or Older)	7,043		42,563		96,499		160,786	
Elementary (0 to 8)	400	5.7%	1,957	4.6%	2,971	3.1%	4,738	2.9%
Some High School (9 to 11)	747	10.6%	4,184	9.8%	7,243	7.5%	11,316	7.0%
High School Graduate (12)	1,819	25.8%	12,714	29.9%	28,024	29.0%	46,277	28.8%
Some College (13 to 16)	1,411	20.0%	8,677	20.4%	20,493	21.2%	34,220	21.3%
Associate Degree Only	399	5.7%	2,781	6.5%	6,788	7.0%	11,597	7.2%
Bachelor Degree Only	1,312	18.6%	7,821	18.4%	19,902	20.6%	33,660	20.9%
Graduate Degree	955	13.6%	4,428	10.4%	11,078	11.5%	18,979	11.8%
Any College + (Some College or higher)	4,077	57.9%	23,707	55.7%	58,261	60.4%	98,455	61.2%
College Degree + (Bachelor Degree or higher)	2,267	32.2%	12,249	28.8%	30,980	32.1%	52,638	32.7%

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1990 - 2000 Census, 2009 Estimates & 2014 Projections

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Prepared By: CASTO



Lat/Lon: 27.33736/-82.54267

February 2010

RF9

Whole Foods Market Centre Sarasota, Florida	1.00 mi radius		3.00 mi radius		5.00 mi radius		7.00 mi radius	
Housing (2009)								
Total Housing Units	6,038		34,768		77,327		128,285	
Housing Units, Occupied	4,414	73.1%	25,119	72.2%	55,170	71.3%	89,734	69.9%
<i>Housing Units, Owner-Occupied</i>	1,678	38.0%	14,564	58.0%	37,072	67.2%	63,632	70.9%
<i>Housing Units, Renter-Occupied</i>	2,737	62.0%	10,555	42.0%	18,098	32.8%	26,102	29.1%
Housing Units, Vacant	1,624 26.9%		9,649 27.8%		22,157 28.7%		38,551 30.1%	
Total Housing Units (2000)	5,174		32,442		71,354		115,059	
Historical Annual Change (2000-2009)	864	1.9%	2,326	0.8%	5,973	0.9%	13,226	1.3%
Household Size (2009)								
Total Households	4,414		25,119		55,170		89,734	
1 Person Households	2,459	55.7%	10,061	40.1%	20,045	36.3%	30,557	34.1%
2 Person Households	1,050	23.8%	7,545	30.0%	18,112	32.8%	30,118	33.6%
3 Person Households	228	5.2%	2,241	8.9%	5,164	9.4%	8,191	9.1%
4 Person Households	307	7.0%	2,969	11.8%	7,188	13.0%	12,673	14.1%
5 Person Households	172	3.9%	1,331	5.3%	2,935	5.3%	5,200	5.8%
6 Person Households	101	2.3%	575	2.3%	1,087	2.0%	1,845	2.1%
7+ Person Households	97	2.2%	398	1.6%	640	1.2%	1,150	1.3%
Household Stability (2009)								
Total Households	4,414		25,119		55,170		89,734	
In current residence < 1 year	929	21.1%	4,826	19.2%	10,249	18.6%	17,007	19.0%
In current residence 1-2 years	1,910	43.3%	8,206	32.7%	16,167	29.3%	25,479	28.4%
In current residence 3-5 years	690	15.6%	3,786	15.1%	8,495	15.4%	14,115	15.7%
In current residence 6-10 years	471	10.7%	3,544	14.1%	9,186	16.7%	15,760	17.6%
In current residence > 10 years	414	9.4%	4,756	18.9%	11,072	20.1%	17,373	19.4%
Turnover (% Annual Residential Turnover)	21.1%		19.2%		18.6%		19.0%	
Stability (% In Current Residence 5+ Years)	20.1%		33.0%		36.7%		36.9%	
Median Years in Residence	2.4 yrs		3.3 yrs		3.6 yrs		3.6 yrs	
Household Vehicles (2009)								
Total Vehicles Available	5,610		38,722		88,982		146,745	
Household: 0 Vehicles Available	828	18.8%	2,440	9.7%	3,661	6.6%	4,935	5.5%
Household: 1 Vehicles Available	2,400	54.4%	12,320	49.0%	25,530	46.3%	40,523	45.2%
Household: 2 Vehicles Available	985	22.3%	7,688	30.6%	19,485	35.3%	33,704	37.6%
Household: 3+ Vehicles Available	201	4.6%	2,672	10.6%	6,494	11.8%	10,572	11.8%
Average Per Household	1.3 Vehicles		1.5 Vehicles		1.6 Vehicles		1.6 Vehicles	
Owner Occupied Hhlds Vehicles	2,395 -		23,813 61.5%		62,946 70.7%		108,905 74.2%	
<i>Average Per Owner Household</i>	1.4 Vehicles		1.6 Vehicles		1.7 Vehicles		1.7 Vehicles	
Renter Occupied Hhlds Vehicles	3,214 -		14,908 38.5%		26,036 29.3%		37,839 25.8%	
<i>Average Per Renter Household</i>	1.2 Vehicles		1.4 Vehicles		1.4 Vehicles		1.4 Vehicles	
Travel Time (2000)								
Worker Base (16 Years or Older)	3,757		27,422		61,265		97,135	
Travel to Work in 14 Minutes or Less	1,639	43.6%	10,336	37.7%	21,283	34.7%	32,497	33.5%
Travel to Work in 15 to 29 Minutes	1,250	33.3%	10,618	38.7%	25,783	42.1%	41,753	43.0%
Travel to Work in 30 to 59 Minutes	525	14.0%	4,480	16.3%	9,417	15.4%	15,126	15.6%
Travel to Work in 60 Minutes or More	174	4.6%	954	3.5%	2,279	3.7%	3,729	3.8%
Work at Home	170	4.5%	1,035	3.8%	2,503	4.1%	4,030	4.1%
Average Travel Time to Work	18.1 mins		18.6 mins		19.0 mins		19.2 mins	

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Whole Foods Market Centre Sarasota, Florida	1.00 mi radius		3.00 mi radius		5.00 mi radius		7.00 mi radius	
Transportation To Work (2000)								
Work Base	3,757		27,422		61,265		97,135	
Drive to Work Alone	2,470	65.7%	20,926	76.3%	49,037	80.0%	78,153	80.5%
Drive to Work in Carpool	659	17.5%	3,353	12.2%	6,321	10.3%	10,380	10.7%
Travel to Work - Public Transportation	131	3.5%	570	2.1%	785	1.3%	945	1.0%
Drive to Work on Motorcycle	5	0.1%	52	0.2%	125	0.2%	250	0.3%
Bicycle to Work	55	1.5%	527	1.9%	840	1.4%	1,020	1.1%
Walk to Work	220	5.8%	695	2.5%	1,177	1.9%	1,600	1.6%
Other Means	49	1.3%	264	1.0%	477	0.8%	755	0.8%
Work at Home	170	4.5%	1,035	3.8%	2,503	4.1%	4,030	4.1%
Daytime Demos (2009)								
Total Number of Businesses	2,177		5,659		9,060		13,013	
Total Number of Employees	26,313		66,618		101,654		145,054	
Company Headqtrs: Businesses	16	0.7%	23	0.4%	35	0.4%	54	0.4%
Company Headqtrs: Employees	740	2.8%	1,109	1.7%	1,756	1.7%	2,842	2.0%
Employee Population per Business	12.1 to 1		11.8 to 1		11.2 to 1		11.1 to 1	
Residential Population per Business	4.3 to 1		10.3 to 1		14.2 to 1		16.5 to 1	
Est. Adj. Daytime Demographics (Age16+)	31,087		91,798		155,468		233,829	
Labor Force (2009)								
Labor: Population Age 16+	8,237		49,665		109,827		181,798	
Unemployment Rate	9.6%		7.7%		6.9%		6.5%	
Labor Force Total: Males	4,315	52.4%	24,002	48.3%	52,577	47.9%	86,827	47.8%
<i>Male civilian employec</i>	1,977	45.8%	13,147	54.8%	29,660	56.4%	49,617	57.1%
<i>Male civilian unemployec</i>	540	12.5%	2,012	8.4%	4,049	7.7%	6,082	7.0%
<i>Males in Armed Forces</i>	1	0.0%	3	0.0%	13	0.0%	22	0.0%
<i>Males not in labor force</i>	1,796	41.6%	8,839	36.8%	18,854	35.9%	31,105	35.8%
Labor Force Total: Females	3,922	47.6%	25,663	51.7%	57,250	52.1%	94,972	52.2%
<i>Female civilian employec</i>	1,484	37.8%	11,335	44.2%	26,340	46.0%	43,384	45.7%
<i>Female civilian unemployec</i>	247	6.3%	1,816	7.1%	3,569	6.2%	5,765	6.1%
<i>Females in Armed Forces</i>	0	-	0	-	0	-	0	-
<i>Females not in labor force</i>	2,190	55.8%	12,513	48.8%	27,341	47.8%	45,822	48.2%
Employment Force Change (2000-2009)	-295	-7.9%	-2,929	-10.7%	-5,234	-8.5%	-4,096	-4.2%
Male Change (2000-2009)	-173	-8.1%	-1,401	-9.6%	-2,512	-7.8%	-1,671	-3.3%
Female Change (2000-2009)	-122	-7.6%	-1,528	-11.9%	-2,722	-9.4%	-2,424	-5.3%
Occupation (2000)								
Occupation: Population Age 16+	3,757		27,410		61,234		97,096	
<i>Occupation Total: Males</i>	2,151	57.2%	14,548	53.1%	32,172	52.5%	51,288	52.8%
<i>Occupation Total: Females</i>	1,606	42.8%	12,862	46.9%	29,062	47.5%	45,808	47.2%
Mgmt, Business, & Financial Operations	336	8.9%	3,056	11.1%	8,032	13.1%	13,136	13.5%
Professional and Related	679	18.1%	4,745	17.3%	11,569	18.9%	18,221	18.8%
Service	990	26.4%	6,340	23.1%	12,288	20.1%	18,112	18.7%
Sales and Office	869	23.1%	7,216	26.3%	17,220	28.1%	27,761	28.6%
Farming, Fishing, and Forestry	56	1.5%	141	0.5%	226	0.4%	395	0.4%
Construction, Extraction, & Maintenance	484	12.9%	3,061	11.2%	6,348	10.4%	10,163	10.5%
Production, Transport, & Material Moving	343	9.1%	2,853	10.4%	5,550	9.1%	9,310	9.6%
<i>White Collar</i>	50.2%		54.8%		60.1%		60.9%	
<i>Blue Collar</i>	49.8%		45.2%		39.9%		39.1%	

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Whole Foods Market Centre Sarasota, Florida	1.00 mi radius		3.00 mi radius		5.00 mi radius		7.00 mi radius	
Units In Structure (2000)								
Total Units	5,174		32,442		71,354		115,059	
1 Detached Unit	1,134	21.9%	16,231	50.0%	38,554	54.0%	60,924	53.0%
1 Attached Unit	171	3.3%	1,424	4.4%	5,384	7.5%	10,143	8.8%
2 Units	413	8.0%	1,509	4.7%	2,704	3.8%	4,481	3.9%
3 to 4 Units	317	6.1%	1,348	4.2%	2,510	3.5%	3,713	3.2%
5 to 9 Units	363	7.0%	1,788	5.5%	3,584	5.0%	5,332	4.6%
10 to 19 Units	559	10.8%	1,619	5.0%	3,436	4.8%	5,274	4.6%
20 to 49 Units	470	9.1%	1,920	5.9%	4,453	6.2%	7,125	6.2%
50 or more Units	1,598	30.9%	3,592	11.1%	6,120	8.6%	8,690	7.6%
Mobile Home or Trailer	137	2.7%	2,960	9.1%	4,534	6.4%	9,269	8.1%
Other Structure	12	0.2%	52	0.2%	75	0.1%	110	0.1%
Homes Built By Year (2000)								
Homes Built 1999 to 2000	42	0.8%	262	0.8%	644	0.9%	1,776	1.5%
Homes Built 1995 to 1998	300	5.8%	1,039	3.2%	2,743	3.8%	6,592	5.7%
Homes Built 1990 to 1994	184	3.5%	1,560	4.8%	4,642	6.5%	9,148	8.0%
Homes Built 1980 to 1989	1,011	19.5%	5,273	16.3%	16,269	22.8%	29,194	25.4%
Homes Built 1970 to 1979	1,112	21.5%	8,071	24.9%	19,788	27.7%	31,662	27.5%
Homes Built 1960 to 1969	854	16.5%	6,524	20.1%	12,652	17.7%	18,466	16.0%
Homes Built 1950 to 1959	657	12.7%	6,051	18.7%	9,661	13.5%	12,386	10.8%
Homes Built 1940 to 1949	387	7.5%	1,812	5.6%	2,496	3.5%	2,980	2.6%
Homes Built Before 1939	627	12.1%	1,851	5.7%	2,458	3.4%	2,854	2.5%
Median Age of Homes	30.9 yrs		31.3 yrs		26.8 yrs		24.1 yrs	
Home Values (2000)								
Owner Specified Housing Units	631		12,042		32,621		53,635	
Home Values \$1,000,000 or More	4	0.7%	278	2.3%	474	1.5%	652	1.2%
Home Values \$750,000 or \$999,999	5	0.8%	178	1.5%	318	1.0%	498	0.9%
Home Values \$500,000 or \$749,999	20	3.1%	374	3.1%	842	2.6%	1,121	2.1%
Home Values \$400,000 to \$499,999	27	4.3%	330	2.7%	847	2.6%	1,121	2.1%
Home Values \$300,000 to \$399,999	36	5.7%	466	3.9%	1,116	3.4%	1,988	3.7%
Home Values \$250,000 to \$299,999	18	2.9%	228	1.9%	826	2.5%	1,626	3.0%
Home Values \$200,000 to \$249,999	45	7.1%	426	3.5%	1,518	4.7%	3,287	6.1%
Home Values \$175,000 to \$199,999	21	3.3%	274	2.3%	1,220	3.7%	2,735	5.1%
Home Values \$150,000 to \$174,999	18	2.9%	491	4.1%	2,303	7.1%	4,616	8.6%
Home Values \$125,000 to \$149,999	65	10.4%	972	8.1%	4,273	13.1%	7,510	14.0%
Home Values \$100,000 to \$124,999	51	8.1%	1,381	11.5%	4,941	15.1%	8,530	15.9%
Home Values \$90,000 to \$99,999	53	8.4%	1,330	11.0%	3,564	10.9%	5,470	10.2%
Home Values \$80,000 to \$89,999	65	10.3%	1,670	13.9%	3,754	11.5%	5,524	10.3%
Home Values \$70,000 to \$79,999	91	14.4%	1,279	10.6%	2,819	8.6%	3,948	7.4%
Home Values \$60,000 to \$69,999	42	6.7%	1,014	8.4%	1,889	5.8%	2,520	4.7%
Home Values \$50,000 to \$59,999	16	2.5%	681	5.7%	1,054	3.2%	1,362	2.5%
Home Values \$35,000 to \$49,999	32	5.1%	474	3.9%	603	1.8%	776	1.4%
Home Values \$25,000 to \$34,999	22	3.5%	136	1.1%	168	0.5%	192	0.4%
Home Values \$10,000 to \$24,999	0	-	52	0.4%	71	0.2%	128	0.2%
Home Values \$0 to \$9,999	0	-	8	0.1%	21	0.1%	31	0.1%
Owner Occupied Median Home Value	\$132,122		\$150,242		\$148,953		\$151,056	
Renter Occupied Median Rent	\$434		\$540		\$632		\$657	

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Whole Foods Market Centre Sarasota, Florida	1.00 mi radius	3.00 mi radius	5.00 mi radius	7.00 mi radius
Consumer Expenditure (Annual Total)				
Total Household Expenditure (2009)	\$211,562,430	\$1,224,613,057	\$2,964,033,064	\$4,992,739,595
Total Non-Retail Expenditures (2009)	\$120,858,899	\$701,948,032	\$1,703,851,734	\$2,873,166,128
Total Retail Expenditures (2009)	\$90,703,532	\$522,665,028	\$1,260,181,332	\$2,119,573,467
Apparel (2009)	\$10,217,036	\$58,676,399	\$141,843,891	\$238,934,688
Contributions (2009)	\$8,243,268	\$46,365,147	\$115,482,797	\$195,698,030
Education (2009)	\$5,352,150	\$29,506,224	\$72,730,571	\$123,215,538
Entertainment (2009)	\$11,658,345	\$68,024,858	\$165,752,087	\$279,708,659
Food And Beverages (2009)	\$32,559,042	\$188,449,808	\$450,893,456	\$757,257,289
Furnishings And Equipment (2009)	\$9,082,902	\$53,032,203	\$130,887,633	\$221,826,281
Gifts (2009)	\$5,726,562	\$32,501,746	\$80,418,406	\$136,102,688
Health Care (2009)	\$13,222,454	\$76,450,993	\$181,638,387	\$304,037,798
Household Operations (2009)	\$7,519,927	\$43,433,163	\$107,646,252	\$182,560,299
Miscellaneous Expenses (2009)	\$3,585,679	\$20,680,514	\$49,456,411	\$82,963,358
Personal Care (2009)	\$3,081,641	\$17,781,314	\$42,850,406	\$72,084,105
Personal Insurance (2009)	\$2,173,617	\$12,483,841	\$30,965,574	\$52,500,260
Reading (2009)	\$707,767	\$4,054,214	\$9,815,230	\$16,512,613
Shelter (2009)	\$41,074,818	\$236,471,850	\$573,332,042	\$966,092,205
Tobacco (2009)	\$1,416,019	\$8,212,311	\$18,971,833	\$31,487,289
Transportation (2009)	\$40,899,693	\$241,798,122	\$586,206,073	\$988,570,029
Utilities (2009)	\$15,041,511	\$86,690,358	\$205,142,020	\$343,188,487
Consumer Expenditure (per Household per Month)				
Total Household Expenditure (2009)	\$3,994	\$4,063	\$4,477	\$4,637
Total Non-Retail Expenditures (2009)	\$2,282 57.1%	\$2,329 57.3%	\$2,574 57.5%	\$2,668 57.5%
Total Retail Expenditures (2009)	\$1,712 42.9%	\$1,734 42.7%	\$1,903 42.5%	\$1,968 42.5%
Apparel (2009)	\$193 4.8%	\$195 4.8%	\$214 4.8%	\$222 4.8%
Contributions (2009)	\$156 3.9%	\$154 3.8%	\$174 3.9%	\$182 3.9%
Education (2009)	\$101 2.5%	\$98 2.4%	\$110 2.5%	\$114 2.5%
Entertainment (2009)	\$220 5.5%	\$226 5.6%	\$250 5.6%	\$260 5.6%
Food And Beverages (2009)	\$615 15.4%	\$625 15.4%	\$681 15.2%	\$703 15.2%
Furnishings And Equipment (2009)	\$171 4.3%	\$176 4.3%	\$198 4.4%	\$206 4.4%
Gifts (2009)	\$108 2.7%	\$108 2.7%	\$121 2.7%	\$126 2.7%
Health Care (2009)	\$250 6.2%	\$254 6.2%	\$274 6.1%	\$282 6.1%
Household Operations (2009)	\$142 3.6%	\$144 3.5%	\$163 3.6%	\$170 3.7%
Miscellaneous Expenses (2009)	\$68 1.7%	\$69 1.7%	\$75 1.7%	\$77 1.7%
Personal Care (2009)	\$58 1.5%	\$59 1.5%	\$65 1.4%	\$67 1.4%
Personal Insurance (2009)	\$41 1.0%	\$41 1.0%	\$47 1.0%	\$49 1.1%
Reading (2009)	\$13 0.3%	\$13 0.3%	\$15 0.3%	\$15 0.3%
Shelter (2009)	\$775 19.4%	\$785 19.3%	\$866 19.3%	\$897 19.3%
Tobacco (2009)	\$27 0.7%	\$27 0.7%	\$29 0.6%	\$29 0.6%
Transportation (2009)	\$772 19.3%	\$802 19.7%	\$885 19.8%	\$918 19.8%
Utilities (2009)	\$284 7.1%	\$288 7.1%	\$310 6.9%	\$319 6.9%

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