

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared By: CASTO



Lat/Lon: 28.001104/-81.977626

February 2010

RF9

<b>LAKESIDE VILLAGE LAKELAND, Florida</b>	<b>1.00 mi radius</b>		<b>3.00 mi radius</b>		<b>5.00 mi radius</b>		<b>10.00 mi radius</b>	
<b>Population</b>								
Estimated Population (2009)	4,595		49,844		123,998		266,981	
Census Population (1990)	4,008		43,086		102,688		201,805	
Census Population (2000)	4,423		46,608		112,629		232,948	
Projected Population (2014)	4,521		49,779		128,652		286,368	
Forecasted Population (2019)	4,574		51,532		137,533		316,007	
Historical Annual Change (1990-2000)	415	1.0%	3,522	0.8%	9,941	1.0%	31,143	1.5%
Historical Annual Change (2000-2009)	172	0.4%	3,236	0.8%	11,369	1.1%	34,033	1.6%
Projected Annual Change (2009-2014)	-75	-0.3%	-65	0.0%	4,654	0.8%	19,387	1.5%
Est. Population Density (2009)	1,588.88	<i>psm</i>	1,879.78	<i>psm</i>	1,691.32	<i>psm</i>	939.19	<i>psm</i>
Trade Area Size	2.89	<i>sq mi</i>	26.52	<i>sq mi</i>	73.31	<i>sq mi</i>	284.27	<i>sq mi</i>
<b>Households</b>								
Estimated Households (2009)	2,085		20,233		48,062		100,974	
Census Households (1990)	1,849		17,962		41,170		77,906	
Census Households (2000)	2,063		19,427		45,023		90,468	
Projected Households (2014)	1,877		18,507		45,710		99,823	
Forecasted Households (2019)	2,919		28,779		71,080		155,236	
Historical Annual Change (1990-2000)	214	1.2%	1,465	0.8%	3,853	0.9%	12,562	1.6%
Projected Annual Change (2000-2014)	-186	-0.6%	-920	-0.3%	687	0.1%	9,355	0.7%
<b>Average Household Income</b>								
Est. Average Household Income (2009)	\$53,393		\$62,727		\$62,930		\$59,483	
Census Average Hhld Income (1990)	\$31,232		\$35,205		\$33,694		\$32,521	
Census Average Hhld Income (2000)	\$44,875		\$50,624		\$50,099		\$48,351	
Proj. Average Household Income (2014)	\$56,524		\$66,533		\$66,789		\$64,615	
Historical Annual Change (1990-2000)	\$13,643	4.4%	\$15,419	4.4%	\$16,406	4.9%	\$15,830	4.9%
Projected Annual Change (2000-2014)	\$11,648	1.9%	\$15,908	2.2%	\$16,690	2.4%	\$16,264	2.4%
<b>Median Household Income</b>								
Est. Median Household Income (2009)	\$45,800		\$49,607		\$50,754		\$49,588	
Census Median Hhld Income (1990)	\$26,937		\$27,859		\$27,256		\$27,137	
Census Median Hhld Income (2000)	\$37,062		\$39,937		\$39,988		\$39,206	
Proj. Median Household Income (2014)	\$49,376		\$53,355		\$54,850		\$53,740	
Historical Annual Change (1990-2000)	\$10,126	3.8%	\$12,079	4.3%	\$12,732	4.7%	\$12,069	4.4%
Projected Annual Change (2000-2014)	\$12,314	2.4%	\$13,417	2.4%	\$14,863	2.7%	\$14,535	2.6%
<b>Per Capita Income</b>								
Est. Per Capita Income (2009)	\$24,878		\$25,730		\$24,786		\$22,936	
Census Per Capita Income (1990)	\$14,411		\$14,677		\$13,509		\$12,555	
Census Per Capita Income (2000)	\$21,569		\$21,041		\$20,028		\$18,726	
Proj. Per Capita Income (2014)	\$24,161		\$25,017		\$24,127		\$22,950	
Historical Annual Change (1990-2000)	\$7,157	5.0%	\$6,364	4.3%	\$6,519	4.8%	\$6,172	4.9%
Projected Annual Change (2000-2014)	\$2,593	0.9%	\$3,977	1.3%	\$4,099	1.5%	\$4,224	1.6%
<b>Other Income</b>								
Est. Median Disposable Income (2009)	\$39,245		\$41,817		\$42,505		\$41,863	
Proj. Median Disposable Income (2014)	\$41,620		\$44,596		\$45,522		\$44,940	
Est. Average Household Net Worth (2009)	\$418,736		\$471,491		\$463,660		\$448,081	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared By: CASTO



Lat/Lon: 28.001104/-81.977626

February 2010

RF9

LAKESIDE VILLAGE LAKELAND, Florida	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
<b>Household Income Distribution (2009)</b>								
HH Income \$200,000 or More	33	1.6%	745	3.7%	1,695	3.5%	2,696	2.7%
HH Income \$150,000 to 199,999	54	2.6%	606	3.0%	1,385	2.9%	2,563	2.5%
HH Income \$125,000 to 149,999	52	2.5%	603	3.0%	1,446	3.0%	2,785	2.8%
HH Income \$100,000 to 124,999	95	4.6%	1,197	5.9%	3,357	7.0%	6,726	6.7%
HH Income \$75,000 to 99,999	212	10.2%	2,102	10.4%	5,452	11.3%	11,800	11.7%
HH Income \$50,000 to 74,999	496	23.8%	4,224	20.9%	9,396	19.5%	21,128	20.9%
HH Income \$35,000 to 49,999	360	17.2%	3,403	16.8%	7,664	15.9%	17,047	16.9%
HH Income \$25,000 to 34,999	355	17.0%	2,561	12.7%	5,803	12.1%	12,477	12.4%
HH Income \$15,000 to 24,999	242	11.6%	2,504	12.4%	5,667	11.8%	11,559	11.4%
HH Income \$10,000 to 14,999	99	4.8%	1,014	5.0%	2,350	4.9%	4,739	4.7%
HH Income \$0 to 9,999	87	4.2%	1,275	6.3%	3,845	8.0%	7,454	7.4%
HH Income \$35,000+	1,302	62.4%	12,881	63.7%	30,395	63.2%	64,745	64.1%
HH Income \$50,000+	942	45.2%	9,478	46.8%	22,732	47.3%	47,699	47.2%
HH Income \$75,000+	446	21.4%	5,254	26.0%	13,336	27.7%	26,571	26.3%
<b>Race &amp; Ethnicity (2009)</b>								
Total Population	4,595		49,844		123,998		266,981	
White	4,096	89.1%	42,207	84.7%	96,036	77.4%	213,003	79.8%
Black or African American	200	4.3%	4,286	8.6%	19,326	15.6%	35,549	13.3%
American Indian & Alaska Native	15	0.3%	215	0.4%	578	0.5%	1,173	0.4%
Asian	97	2.1%	1,017	2.0%	2,791	2.3%	5,003	1.9%
Hawaiian & Pacific Islander	3	0.1%	49	0.1%	109	0.1%	222	0.1%
Other Race	119	2.6%	1,287	2.6%	3,073	2.5%	7,844	2.9%
Two or More Races	66	1.4%	784	1.6%	2,086	1.7%	4,186	1.6%
Not Hispanic or Latino Population	3,922	85.4%	42,882	86.0%	108,001	87.1%	230,051	86.2%
<i>Non Hispanic: White</i>	3,602	91.9%	37,330	87.1%	85,481	79.1%	188,906	82.1%
<i>Non Hispanic: Black or African American</i>	179	4.6%	3,918	9.1%	18,039	16.7%	32,750	14.2%
<i>Non Hispanic: Amer Indian &amp; AK Native</i>	11	0.3%	165	0.4%	435	0.4%	903	0.4%
<i>Non Hispanic: Asian</i>	90	2.3%	947	2.2%	2,631	2.4%	4,716	2.0%
<i>Non Hispanic: Hawaiian &amp; Pacific Islander</i>	0	-	22	0.1%	65	0.1%	129	0.1%
<i>Non Hispanic: Other Race</i>	0	-	9	0.0%	26	0.0%	35	0.0%
<i>Non Hispanic: Two or More Races</i>	39	1.0%	490	1.1%	1,324	1.2%	2,613	1.1%
Hispanic or Latino Population	673	14.6%	6,963	14.0%	15,997	12.9%	36,930	13.8%
<i>Hispanic: White</i>	494	73.4%	4,877	70.0%	10,554	66.0%	24,097	65.3%
<i>Hispanic: Black or African American</i>	21	3.1%	367	5.3%	1,287	8.0%	2,799	7.6%
<i>Hispanic: American Indian &amp; Alaska Native</i>	4	0.6%	50	0.7%	144	0.9%	270	0.7%
<i>Hispanic: Asian</i>	7	1.0%	70	1.0%	160	1.0%	287	0.8%
<i>Hispanic: Hawaiian &amp; Pacific Islander</i>	3	0.4%	27	0.4%	44	0.3%	93	0.3%
<i>Hispanic: Other Race</i>	119	17.6%	1,278	18.4%	3,047	19.0%	7,810	21.1%
<i>Hispanic: Two or More Races</i>	26	3.9%	294	4.2%	761	4.8%	1,574	4.3%
Not of Hispanic Origin Population (1990)	3,828	95.5%	41,354	96.0%	99,058	96.5%	194,570	96.4%
Hispanic Origin Population (1990)	179	4.5%	1,732	4.0%	3,630	3.5%	7,236	3.6%
Not Hispanic or Latino Population (2000)	4,061	91.8%	42,989	92.2%	104,573	92.8%	213,600	91.7%
Hispanic or Latino Population (2000)	362	8.2%	3,619	7.8%	8,056	7.2%	19,349	8.3%
Not Hispanic or Latino Population 5yr (2014)	3,656	80.9%	40,590	81.5%	106,202	82.6%	235,118	82.1%
Hispanic or Latino Population 5yr (2014)	864	19.1%	9,189	18.5%	22,449	17.4%	51,250	17.9%
Historical Annual Change (1990-2000)	182	10.2%	1,887	10.9%	4,427	12.2%	12,113	16.7%
Projected Annual Change (2000-2014)	503	9.9%	5,570	11.0%	14,393	12.8%	31,901	11.8%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared By: CASTO



Lat/Lon: 28.001104/-81.977626

February 2010

RF9

## LAKESIDE VILLAGE LAKELAND, Florida

1.00 mi radius      3.00 mi radius      5.00 mi radius      10.00 mi radius

### Age Distribution (2009)

Total Population	4,595		49,844		123,998		266,981	
Age 0 to 4 yrs	267	5.8%	3,527	7.1%	9,382	7.6%	19,648	7.4%
Age 5 to 9 yrs	244	5.3%	3,210	6.4%	8,817	7.1%	18,899	7.1%
Age 10 to 14 yrs	199	4.3%	2,920	5.9%	8,112	6.5%	17,797	6.7%
Age 15 to 19 yrs	200	4.4%	3,140	6.3%	8,337	6.7%	17,671	6.6%
Age 20 to 24 yrs	303	6.6%	3,736	7.5%	9,076	7.3%	17,731	6.6%
Age 25 to 29 yrs	374	8.1%	3,649	7.3%	8,684	7.0%	18,341	6.9%
Age 30 to 34 yrs	301	6.6%	3,308	6.6%	8,264	6.7%	17,790	6.7%
Age 35 to 39 yrs	234	5.1%	2,874	5.8%	7,622	6.1%	16,592	6.2%
Age 40 to 44 yrs	248	5.4%	3,074	6.2%	8,346	6.7%	17,813	6.7%
Age 45 to 49 yrs	259	5.6%	3,221	6.5%	8,754	7.1%	18,329	6.9%
Age 50 to 54 yrs	284	6.2%	3,166	6.4%	7,957	6.4%	16,890	6.3%
Age 55 to 59 yrs	239	5.2%	2,534	5.1%	6,276	5.1%	14,214	5.3%
Age 60 to 64 yrs	231	5.0%	2,290	4.6%	5,529	4.5%	12,823	4.8%
Age 65 to 69 yrs	225	4.9%	2,031	4.1%	4,656	3.8%	10,975	4.1%
Age 70 to 74 yrs	235	5.1%	1,819	3.7%	3,809	3.1%	9,076	3.4%
Age 75 to 79 yrs	269	5.8%	2,020	4.1%	3,984	3.2%	8,899	3.3%
Age 80 to 84 yrs	225	4.9%	1,740	3.5%	3,362	2.7%	6,993	2.6%
Age 85 yrs plus	259	5.6%	1,584	3.2%	3,029	2.4%	6,498	2.4%
Median Age	42.8	yrs	36.8	yrs	35.3	yrs	36.4	yrs
Age 19 yrs or less	910	19.8%	12,797	25.7%	34,649	27.9%	74,015	27.7%
Age 20 to 64 years	2,473	53.8%	27,852	55.9%	70,509	56.9%	150,525	56.4%
Age 65 years Plus	1,212	26.4%	9,194	18.4%	18,840	15.2%	42,441	15.9%

### Female Age Distribution (2009)

Female Population	2,514	54.7%	26,331	52.8%	64,482	52.0%	137,854	51.6%
Age 0 to 4 yrs	136	5.4%	1,755	6.7%	4,641	7.2%	9,680	7.0%
Age 5 to 9 yrs	125	5.0%	1,566	5.9%	4,278	6.6%	9,274	6.7%
Age 10 to 14 yrs	101	4.0%	1,477	5.6%	4,039	6.3%	8,804	6.4%
Age 15 to 19 yrs	99	3.9%	1,637	6.2%	4,330	6.7%	8,965	6.5%
Age 20 to 24 yrs	157	6.2%	1,962	7.5%	4,665	7.2%	8,918	6.5%
Age 25 to 29 yrs	180	7.1%	1,823	6.9%	4,401	6.8%	9,175	6.7%
Age 30 to 34 yrs	152	6.1%	1,694	6.4%	4,191	6.5%	8,956	6.5%
Age 35 to 39 yrs	117	4.7%	1,459	5.5%	3,912	6.1%	8,423	6.1%
Age 40 to 44 yrs	121	4.8%	1,558	5.9%	4,242	6.6%	9,003	6.5%
Age 45 to 49 yrs	139	5.5%	1,666	6.3%	4,478	6.9%	9,321	6.8%
Age 50 to 54 yrs	162	6.4%	1,670	6.3%	4,017	6.2%	8,560	6.2%
Age 55 to 59 yrs	133	5.3%	1,350	5.1%	3,272	5.1%	7,437	5.4%
Age 60 to 64 yrs	132	5.2%	1,271	4.8%	2,987	4.6%	6,902	5.0%
Age 65 to 69 yrs	132	5.3%	1,139	4.3%	2,572	4.0%	6,018	4.4%
Age 70 to 74 yrs	144	5.7%	1,050	4.0%	2,179	3.4%	5,063	3.7%
Age 75 to 79 yrs	159	6.3%	1,178	4.5%	2,297	3.6%	5,036	3.7%
Age 80 to 84 yrs	143	5.7%	1,049	4.0%	1,985	3.1%	4,087	3.0%
Age 85 yrs plus	182	7.2%	1,027	3.9%	1,997	3.1%	4,229	3.1%
Female Median Age	46.6	yrs	38.7	yrs	36.7	yrs	37.9	yrs
Age 19 yrs or less	462	18.4%	6,436	24.4%	17,288	26.8%	36,724	26.6%
Age 20 to 64 years	1,292	51.4%	14,452	54.9%	36,164	56.1%	76,697	55.6%
Age 65 years Plus	760	30.2%	5,443	20.7%	11,030	17.1%	24,433	17.7%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared By: CASTO



Lat/Lon: 28.001104/-81.977626

February 2010

RF9

LAKESIDE VILLAGE LAKELAND, Florida	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
<b>Male Age Distribution (2009)</b>								
Male Population	2,081	45.3%	23,513	47.2%	59,516	48.0%	129,127	48.4%
Age 0 to 4 yrs	131	6.3%	1,772	7.5%	4,741	8.0%	9,968	7.7%
Age 5 to 9 yrs	119	5.7%	1,644	7.0%	4,538	7.6%	9,625	7.5%
Age 10 to 14 yrs	98	4.7%	1,443	6.1%	4,074	6.8%	8,993	7.0%
Age 15 to 19 yrs	101	4.9%	1,503	6.4%	4,008	6.7%	8,705	6.7%
Age 20 to 24 yrs	146	7.0%	1,774	7.5%	4,411	7.4%	8,813	6.8%
Age 25 to 29 yrs	195	9.4%	1,827	7.8%	4,284	7.2%	9,166	7.1%
Age 30 to 34 yrs	149	7.2%	1,614	6.9%	4,073	6.8%	8,833	6.8%
Age 35 to 39 yrs	117	5.6%	1,414	6.0%	3,710	6.2%	8,169	6.3%
Age 40 to 44 yrs	127	6.1%	1,516	6.4%	4,105	6.9%	8,810	6.8%
Age 45 to 49 yrs	120	5.8%	1,556	6.6%	4,276	7.2%	9,008	7.0%
Age 50 to 54 yrs	122	5.9%	1,497	6.4%	3,941	6.6%	8,330	6.5%
Age 55 to 59 yrs	106	5.1%	1,184	5.0%	3,004	5.0%	6,777	5.2%
Age 60 to 64 yrs	99	4.7%	1,019	4.3%	2,542	4.3%	5,921	4.6%
Age 65 to 69 yrs	93	4.4%	892	3.8%	2,084	3.5%	4,957	3.8%
Age 70 to 74 yrs	91	4.4%	769	3.3%	1,630	2.7%	4,013	3.1%
Age 75 to 79 yrs	110	5.3%	842	3.6%	1,686	2.8%	3,862	3.0%
Age 80 to 84 yrs	81	3.9%	691	2.9%	1,378	2.3%	2,906	2.3%
Age 85 yrs plus	76	3.7%	557	2.4%	1,032	1.7%	2,269	1.8%
Male Median Age	38.5 yrs		34.9 yrs		33.9 yrs		34.9 yrs	
Age 19 yrs or less	449	21.6%	6,362	27.1%	17,361	29.2%	37,291	28.9%
Age 20 to 64 years	1,181	56.8%	13,400	57.0%	34,346	57.7%	73,828	57.2%
Age 65 years Plus	451	21.7%	3,752	16.0%	7,810	13.1%	18,008	13.9%
<b>Males per 100 Females, Male % Pop (2009)</b>								
Overall Comparison	83		89		92		94	
Age 0 to 4 yrs	96	48.9%	101	50.2%	102	50.5%	103	50.7%
Age 5 to 9 yrs	95	48.7%	105	51.2%	106	51.5%	104	50.9%
Age 10 to 14 yrs	96	49.1%	98	49.4%	101	50.2%	102	50.5%
Age 15 to 19 yrs	103	50.7%	92	47.9%	93	48.1%	97	49.3%
Age 20 to 24 yrs	93	48.3%	90	47.5%	95	48.6%	99	49.7%
Age 25 to 29 yrs	108	52.0%	100	50.1%	97	49.3%	100	50.0%
Age 30 to 34 yrs	98	49.5%	95	48.8%	97	49.3%	99	49.7%
Age 35 to 39 yrs	99	49.9%	97	49.2%	95	48.7%	97	49.2%
Age 40 to 44 yrs	106	51.4%	97	49.3%	97	49.2%	98	49.5%
Age 45 to 49 yrs	86	46.3%	93	48.3%	96	48.9%	97	49.1%
Age 50 to 54 yrs	76	43.1%	90	47.3%	98	49.5%	97	49.3%
Age 55 to 59 yrs	80	44.5%	88	46.7%	92	47.9%	91	47.7%
Age 60 to 64 yrs	75	42.8%	80	44.5%	85	46.0%	86	46.2%
Age 65 to 69 yrs	70	41.2%	78	43.9%	81	44.8%	82	45.2%
Age 70 to 74 yrs	64	38.9%	73	42.3%	75	42.8%	79	44.2%
Age 75 to 79 yrs	69	40.8%	71	41.7%	73	42.3%	77	43.4%
Age 80 to 84 yrs	57	36.3%	66	39.7%	69	41.0%	71	41.6%
Age 85 yrs plus	42	29.6%	54	35.1%	52	34.1%	54	34.9%
Age 19 yrs or less	97	49.3%	99	49.7%	100	50.1%	102	50.4%
Age 20 to 39 yrs	100	50.0%	96	48.9%	96	49.0%	99	49.7%
Age 40 to 64 yrs	84	45.6%	90	47.4%	94	48.5%	94	48.5%
Age 65 years Plus	59	37.3%	69	40.8%	71	41.5%	74	42.4%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared By: CASTO



Lat/Lon: 28.001104/-81.977626

February 2010

RF9

LAKESIDE VILLAGE LAKELAND, Florida	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
<b>Household Type (2009)</b>								
Total Households	2,085		20,233		48,062		100,974	
Households with Children	492	23.6%	6,214	30.7%	16,487	34.3%	35,551	35.2%
Average Household Size	2.14		2.40		2.53		2.59	
Est. Household Density	720.99	psm	763.06	psm	655.56	psm	355.21	psm
Population Family	3,406	74.1%	39,306	78.9%	100,453	81.0%	221,566	83.0%
Population Non-Family	1,063	23.1%	9,187	18.4%	20,931	16.9%	40,392	15.1%
Population Group Qtrs	125	2.7%	1,351	2.7%	2,614	2.1%	5,023	1.9%
Family Households	1,204	57.7%	13,009	64.3%	31,926	66.4%	70,130	69.5%
<i>Married Couple Hhlds</i>	876	72.8%	9,434	72.5%	22,841	71.5%	51,280	73.1%
<i>Other Family Hhlds</i>	328	27.2%	3,575	27.5%	9,085	28.5%	18,850	26.9%
Family Households With Children	489	40.6%	6,177	47.5%	16,390	51.3%	35,297	50.3%
<i>Married Couple With Children</i>	294	60.1%	3,787	61.3%	10,183	62.1%	22,463	63.6%
<i>Other Family Hhlds With Children</i>	195	39.9%	2,391	38.7%	6,207	37.9%	12,833	36.4%
Family Households No Children	715	59.4%	6,832	52.5%	15,536	48.7%	34,833	49.7%
<i>Married Couple No Children</i>	582	81.4%	5,647	82.7%	12,658	81.5%	28,816	82.7%
<i>Other Family Households No Childrer</i>	133	18.6%	1,185	17.3%	2,878	18.5%	6,017	17.3%
Average Family Household Size	2.83		3.02		3.15		3.16	
Average Family Income	\$61,509		\$74,233		\$74,314		\$67,964	
Median Family Income	\$53,431		\$58,522		\$60,483		\$57,899	
Non-Family Households	881	42.3%	7,224	35.7%	16,136	33.6%	30,844	30.5%
Non-Family Hhlds With Children	3	0.4%	37	0.5%	96	0.6%	254	0.8%
Non-Family Hhld No Children	878	99.6%	7,187	99.5%	16,039	99.4%	30,590	99.2%
<i>N-F Hhld Lone Person No Children</i>	730	82.9%	5,800	80.3%	12,720	78.8%	24,459	79.3%
Lone Male Householder	270	36.9%	2,312	39.9%	5,463	42.9%	10,457	42.8%
Lone Female Householder	461	63.1%	3,488	60.1%	7,257	57.1%	14,002	57.2%
<i>N-F Hhld 2+ Persons No Children</i>	148	16.8%	1,387	19.2%	3,319	20.6%	6,131	19.9%
Average Non-Family Hhld Size	1.21		1.27		1.30		1.31	
<b>Marital Status (2009)</b>								
(15 Years or Older)	3,884		40,179		97,679		210,638	
Never Married	774	19.9%	8,470	21.1%	22,400	22.9%	45,562	21.6%
Now Married	1,910	49.2%	21,127	52.6%	51,264	52.5%	113,922	54.1%
Previously Married	1,200	30.9%	10,582	26.3%	24,015	24.6%	51,154	24.3%
<i>Separated</i>	194	16.1%	2,094	19.8%	4,775	19.9%	10,108	19.8%
<i>Widowed</i>	471	39.3%	3,511	33.2%	7,657	31.9%	16,574	32.4%
<i>Divorced</i>	535	44.6%	4,977	47.0%	11,583	48.2%	24,472	47.8%
<b>Educational Attainment (2009)</b>								
Adult Population (25 Years or Older)	3,382		33,311		80,273		175,235	
Elementary (0 to 8)	131	3.9%	1,433	4.3%	3,756	4.7%	9,644	5.5%
Some High School (9 to 11)	285	8.4%	2,716	8.2%	7,075	8.8%	17,556	10.0%
High School Graduate (12)	1,099	32.5%	10,605	31.8%	26,836	33.4%	64,401	36.8%
Some College (13 to 16)	673	19.9%	6,273	18.8%	14,959	18.6%	32,358	18.5%
Associate Degree Only	323	9.6%	3,096	9.3%	7,481	9.3%	14,889	8.5%
Bachelor Degree Only	586	17.3%	6,365	19.1%	14,090	17.6%	25,617	14.6%
Graduate Degree	285	8.4%	2,823	8.5%	6,076	7.6%	10,769	6.1%
Any College + (Some College or higher)	1,867	55.2%	18,557	55.7%	42,606	53.1%	83,633	47.7%
College Degree + (Bachelor Degree or higher)	871	25.8%	9,188	27.6%	20,166	25.1%	36,386	20.8%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared By: CASTO



Lat/Lon: 28.001104/-81.977626

February 2010

RF9

LAKESIDE VILLAGE LAKELAND, Florida	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
<b>Housing (2009)</b>								
Total Housing Units	2,510		24,453		58,282		121,261	
Housing Units, Occupied	2,085	83.1%	20,233	82.7%	48,062	82.5%	100,974	83.3%
<i>Housing Units, Owner-Occupied</i>	1,351	64.8%	13,723	67.8%	32,353	67.3%	71,939	71.2%
<i>Housing Units, Renter-Occupied</i>	734	35.2%	6,510	32.2%	15,709	32.7%	29,035	28.8%
Housing Units, Vacant	425 16.9%		4,219 17.3%		10,220 17.5%		20,287 16.7%	
Total Housing Units (2000)	2,358		22,262		51,681		102,914	
Historical Annual Change (2000-2009)	152	0.7%	2,190	1.1%	6,600	1.4%	18,347	2.0%
<b>Household Size (2009)</b>								
Total Households	2,085		20,233		48,062		100,974	
1 Person Household	730	35.0%	5,800	28.7%	12,720	26.5%	24,459	24.2%
2 Person Households	805	38.6%	7,387	36.5%	16,431	34.2%	35,376	35.0%
3 Person Households	262	12.6%	2,945	14.6%	7,449	15.5%	15,962	15.8%
4 Person Households	174	8.3%	2,400	11.9%	6,718	14.0%	14,458	14.3%
5 Person Households	70	3.4%	1,110	5.5%	2,995	6.2%	6,542	6.5%
6 Person Households	25	1.2%	387	1.9%	1,120	2.3%	2,581	2.6%
7+ Person Households	19	0.9%	205	1.0%	629	1.3%	1,595	1.6%
<b>Household Stability (2009)</b>								
Total Households	2,085		20,233		48,062		100,974	
In current residence < 1 year	402	19.3%	3,740	18.5%	8,904	18.5%	18,460	18.3%
In current residence 1-2 years	570	27.3%	5,429	26.8%	13,298	27.7%	27,617	27.4%
In current residence 3-5 years	335	16.1%	3,154	15.6%	7,543	15.7%	16,099	15.9%
In current residence 6-10 years	362	17.4%	3,435	17.0%	8,064	16.8%	18,053	17.9%
In current residence > 10 years	416	20.0%	4,475	22.1%	10,252	21.3%	20,745	20.5%
Turnover (% Annual Residential Turnover)	19.3%		18.5%		18.5%		18.3%	
Stability (% In Current Residence 5+ Years)	37.3%		39.1%		38.1%		38.4%	
Median Years in Residence	3.4 yrs		3.8 yrs		3.7 yrs		3.7 yrs	
<b>Household Vehicles (2009)</b>								
Total Vehicles Available	3,267		34,270		83,054		177,452	
Household: 0 Vehicles Available	96	4.6%	1,128	5.6%	3,237	6.7%	5,701	5.6%
Household: 1 Vehicles Available	1,046	50.2%	8,347	41.3%	18,565	38.6%	38,721	38.3%
Household: 2 Vehicles Available	692	33.2%	7,720	38.2%	18,357	38.2%	39,419	39.0%
Household: 3+ Vehicles Available	251	12.0%	3,037	15.0%	7,903	16.4%	17,132	17.0%
Average Per Household	1.6	<i>Vehicles</i>	1.7	<i>Vehicles</i>	1.7	<i>Vehicles</i>	1.8	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	2,281	69.8%	25,573	74.6%	62,918	75.8%	138,935	78.3%
<i>Average Per Owner Household</i>	1.7	<i>Vehicles</i>	1.9	<i>Vehicles</i>	1.9	<i>Vehicles</i>	1.9	<i>Vehicles</i>
Renter Occupied Hhlds Vehicles	986	30.2%	8,697	25.4%	20,136	24.2%	38,518	21.7%
<i>Average Per Renter Household</i>	1.3	<i>Vehicles</i>	1.3	<i>Vehicles</i>	1.3	<i>Vehicles</i>	1.3	<i>Vehicles</i>
<b>Travel Time (2000)</b>								
Worker Base (16 Years or Older)	1,941		21,358		51,732		104,412	
Travel to Work in 14 Minutes or Less	725	37.3%	7,539	35.3%	16,454	31.8%	29,737	28.5%
Travel to Work in 15 to 29 Minutes	706	36.3%	8,524	39.9%	21,584	41.7%	43,019	41.2%
Travel to Work in 30 to 59 Minutes	352	18.1%	3,635	17.0%	9,855	19.1%	22,960	22.0%
Travel to Work in 60 Minutes or More	135	6.9%	1,110	5.2%	2,676	5.2%	6,294	6.0%
Work at Home	24	1.3%	550	2.6%	1,163	2.2%	2,402	2.3%
Average Travel Time to Work	23.9 mins		20.6 mins		21.4 mins		22.8 mins	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared By: CASTO



Lat/Lon: 28.001104/-81.977626

February 2010

RF9

LAKESIDE VILLAGE LAKELAND, Florida	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
<b>Transportation To Work (2000)</b>								
Work Base	1,941		21,358		51,732		104,412	
Drive to Work Alone	1,683	86.7%	17,583	82.3%	41,867	80.9%	84,529	81.0%
Drive to Work in Carpool	177	9.1%	2,450	11.5%	6,310	12.2%	13,227	12.7%
Travel to Work - Public Transportation	10	0.5%	150	0.7%	587	1.1%	870	0.8%
Drive to Work on Motorcycle	1	0.1%	67	0.3%	139	0.3%	321	0.3%
Bicycle to Work	8	0.4%	60	0.3%	194	0.4%	393	0.4%
Walk to Work	23	1.2%	356	1.7%	1,060	2.0%	1,786	1.7%
Other Means	16	0.8%	142	0.7%	413	0.8%	884	0.8%
Work at Home	24	1.3%	550	2.6%	1,163	2.2%	2,402	2.3%
<b>Daytime Demos (2009)</b>								
Total Number of Businesses	256		2,343		5,599		9,538	
Total Number of Employees	3,494		26,889		74,253		126,190	
Company Headqtrs: Businesses	1	0.3%	9	0.4%	28	0.5%	43	0.5%
Company Headqtrs: Employees	133	3.8%	1,277	4.7%	3,930	5.3%	6,103	4.8%
Employee Population per Business	13.7 to 1		11.5 to 1		13.3 to 1		13.2 to 1	
Residential Population per Business	18.0 to 1		21.3 to 1		22.1 to 1		28.0 to 1	
Est. Adj. Daytime Demographics (Age16+)	5,351		44,826		116,465		217,808	
<b>Labor Force (2009)</b>								
Labor: Population Age 16+	3,843		39,580		96,041		207,060	
Unemployment Rate	4.6%		7.6%		7.4%		6.6%	
Labor Force Total: Males	1,715	44.6%	18,382	46.4%	45,403	47.3%	98,817	47.7%
<i>Male civilian employec</i>	1,029	60.0%	11,492	62.5%	28,573	62.9%	61,650	62.4%
<i>Male civilian unemployec</i>	79	4.6%	1,477	8.0%	3,671	8.1%	7,233	7.3%
<i>Males in Armed Forces</i>	1	0.1%	40	0.2%	87	0.2%	192	0.2%
<i>Males not in labor force</i>	606	35.4%	5,373	29.2%	13,072	28.8%	29,742	30.1%
Labor Force Total: Females	2,128	55.4%	21,197	53.6%	50,639	52.7%	108,242	52.3%
<i>Female civilian employec</i>	956	44.9%	10,104	47.7%	25,159	49.7%	53,578	49.5%
<i>Female civilian unemployec</i>	98	4.6%	1,513	7.1%	3,389	6.7%	6,458	6.0%
<i>Females in Armed Forces</i>	0	-	8	0.0%	10	0.0%	22	0.0%
<i>Females not in labor force</i>	1,074	50.5%	9,573	45.2%	22,080	43.6%	48,185	44.5%
Employment Force Change (2000-2009)	43	2.2%	272	1.3%	2,068	4.0%	10,948	10.5%
Male Change (2000-2009)	17	1.7%	111	1.0%	1,128	4.1%	5,757	10.3%
Female Change (2000-2009)	26	2.8%	161	1.6%	939	3.9%	5,191	10.7%
<b>Occupation (2000)</b>								
Occupation: Population Age 16+	1,941		21,324		51,664		104,280	
<i>Occupation Total: Males</i>	1,012	52.1%	11,381	53.4%	27,444	53.1%	55,893	53.6%
<i>Occupation Total: Females</i>	930	47.9%	9,943	46.6%	24,220	46.9%	48,387	46.4%
Mgmt, Business, & Financial Operations	257	13.2%	2,746	12.9%	6,269	12.1%	11,493	11.0%
Professional and Related	424	21.8%	4,361	20.5%	9,948	19.3%	17,494	16.8%
Service	338	17.4%	3,400	15.9%	8,038	15.6%	15,847	15.2%
Sales and Office	508	26.1%	5,974	28.0%	14,556	28.2%	29,293	28.1%
Farming, Fishing, and Forestry	1	0.1%	45	0.2%	220	0.4%	1,248	1.2%
Construction, Extraction, & Maintenance	175	9.0%	2,000	9.4%	4,842	9.4%	11,284	10.8%
Production, Transport, & Material Moving	240	12.3%	2,798	13.1%	7,792	15.1%	17,621	16.9%
<i>White Collar</i>	61.2%		61.3%		59.6%		55.9%	
<i>Blue Collar</i>	38.8%		38.7%		40.4%		44.1%	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared By: CASTO



Lat/Lon: 28.001104/-81.977626

February 2010

RF9

<b>LAKESIDE VILLAGE LAKELAND, Florida</b>	<b>1.00 mi radius</b>		<b>3.00 mi radius</b>		<b>5.00 mi radius</b>		<b>10.00 mi radius</b>	
<b>Units In Structure (2000)</b>								
Total Units	2,358		22,262		51,681		102,914	
1 Detached Unit	1,010	42.8%	11,786	52.9%	28,564	55.3%	56,396	54.8%
1 Attached Unit	245	10.4%	1,135	5.1%	2,066	4.0%	3,077	3.0%
2 Units	144	6.1%	1,548	7.0%	2,818	5.5%	4,207	4.1%
3 to 4 Units	93	4.0%	889	4.0%	2,316	4.5%	3,529	3.4%
5 to 9 Units	107	4.5%	590	2.7%	1,885	3.6%	3,283	3.2%
10 to 19 Units	96	4.1%	478	2.1%	1,258	2.4%	2,225	2.2%
20 to 49 Units	37	1.6%	200	0.9%	622	1.2%	1,162	1.1%
50 or more Units	102	4.3%	701	3.1%	2,030	3.9%	3,125	3.0%
Mobile Home or Trailer	518	22.0%	4,914	22.1%	10,063	19.5%	25,745	25.0%
Other Structure	5	0.2%	22	0.1%	60	0.1%	165	0.2%
<b>Homes Built By Year (2000)</b>								
Homes Built 1999 to 2000	41	1.7%	411	1.8%	964	1.9%	2,783	2.7%
Homes Built 1995 to 1998	150	6.3%	1,067	4.8%	2,583	5.0%	8,050	7.8%
Homes Built 1990 to 1994	333	14.1%	1,751	7.9%	3,978	7.7%	10,040	9.8%
Homes Built 1980 to 1989	721	30.6%	5,192	23.3%	11,812	22.9%	27,296	26.5%
Homes Built 1970 to 1979	569	24.1%	5,068	22.8%	12,755	24.7%	23,255	22.6%
Homes Built 1960 to 1969	264	11.2%	3,146	14.1%	8,001	15.5%	13,229	12.9%
Homes Built 1950 to 1959	176	7.5%	2,487	11.2%	5,765	11.2%	9,522	9.3%
Homes Built 1940 to 1949	57	2.4%	1,221	5.5%	2,550	4.9%	3,804	3.7%
Homes Built Before 1939	47	2.0%	1,920	8.6%	3,273	6.3%	4,935	4.8%
Median Age of Homes	19.6 yrs		28.1 yrs		27.1 yrs		23.2 yrs	
<b>Home Values (2000)</b>								
Owner Specified Housing Units	959		9,796		23,151		45,253	
Home Values \$1,000,000 or More	0	-	1	0.0%	16	0.1%	18	0.0%
Home Values \$750,000 or \$999,999	0	-	1	0.0%	9	0.0%	9	0.0%
Home Values \$500,000 or \$749,999	12	1.3%	49	0.5%	124	0.5%	184	0.4%
Home Values \$400,000 to \$499,999	12	1.2%	123	1.3%	179	0.8%	215	0.5%
Home Values \$300,000 to \$399,999	26	2.7%	172	1.8%	332	1.4%	481	1.1%
Home Values \$250,000 to \$299,999	3	0.4%	194	2.0%	464	2.0%	713	1.6%
Home Values \$200,000 to \$249,999	12	1.3%	459	4.7%	1,003	4.3%	1,389	3.1%
Home Values \$175,000 to \$199,999	27	2.9%	314	3.2%	739	3.2%	1,227	2.7%
Home Values \$150,000 to \$174,999	41	4.3%	449	4.6%	1,197	5.2%	2,086	4.6%
Home Values \$125,000 to \$149,999	48	5.1%	843	8.6%	2,161	9.3%	4,059	9.0%
Home Values \$100,000 to \$124,999	78	8.1%	1,236	12.6%	3,042	13.1%	5,952	13.2%
Home Values \$90,000 to \$99,999	49	5.1%	735	7.5%	1,778	7.7%	3,929	8.7%
Home Values \$80,000 to \$89,999	130	13.6%	1,107	11.3%	2,367	10.2%	5,308	11.7%
Home Values \$70,000 to \$79,999	111	11.6%	1,102	11.2%	2,506	10.8%	5,214	11.5%
Home Values \$60,000 to \$69,999	200	20.8%	1,263	12.9%	2,522	10.9%	5,016	11.1%
Home Values \$50,000 to \$59,999	110	11.5%	729	7.4%	1,939	8.4%	3,957	8.7%
Home Values \$35,000 to \$49,999	76	7.9%	728	7.4%	1,857	8.0%	3,739	8.3%
Home Values \$25,000 to \$34,999	17	1.7%	190	1.9%	620	2.7%	1,190	2.6%
Home Values \$10,000 to \$24,999	5	0.5%	84	0.9%	251	1.1%	483	1.1%
Home Values \$0 to \$9,999	0	-	18	0.2%	46	0.2%	82	0.2%
Owner Occupied Median Home Value	\$76,879		\$93,499		\$93,628		\$89,618	
Renter Occupied Median Rent	\$486		\$344		\$319		\$340	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared By: CASTO



Lat/Lon: 28.001104/-81.977626

February 2010

RF9

LAKESIDE VILLAGE LAKELAND, Florida	1.00 mi radius	3.00 mi radius	5.00 mi radius	10.00 mi radius
<b>Consumer Expenditure (Annual Total)</b>				
Total Household Expenditure (2009)	\$95,336,256	\$1,026,664,921	\$2,440,643,442	\$4,944,683,055
<i>Total Non-Retail Expenditures (2009)</i>	\$54,609,511	\$589,584,861	\$1,402,874,771	\$2,841,954,053
<i>Total Retail Expenditures (2009)</i>	\$40,726,744	\$437,080,059	\$1,037,768,668	\$2,102,729,000
Apparel (2009)	\$4,519,069	\$48,964,659	\$116,564,735	\$235,921,854
Contributions (2009)	\$3,397,357	\$38,110,260	\$89,933,245	\$178,568,771
Education (2009)	\$2,073,177	\$23,886,912	\$57,502,521	\$113,264,266
Entertainment (2009)	\$5,283,412	\$57,213,170	\$136,105,034	\$275,494,361
Food And Beverages (2009)	\$14,819,957	\$157,993,501	\$375,627,408	\$764,394,194
Furnishings And Equipment (2009)	\$4,089,161	\$44,661,434	\$106,545,969	\$214,997,237
Gifts (2009)	\$2,429,609	\$26,952,284	\$63,924,944	\$127,426,943
Health Care (2009)	\$6,127,506	\$64,148,008	\$151,489,898	\$309,120,268
Household Operations (2009)	\$3,246,501	\$36,228,593	\$86,394,031	\$173,003,678
Miscellaneous Expenses (2009)	\$1,639,036	\$17,326,845	\$41,077,666	\$83,458,803
Personal Care (2009)	\$1,389,262	\$14,901,297	\$35,425,766	\$71,848,392
Personal Insurance (2009)	\$930,524	\$10,415,186	\$24,763,768	\$49,490,003
Reading (2009)	\$315,377	\$3,375,978	\$7,998,050	\$16,172,985
Shelter (2009)	\$18,223,367	\$197,407,740	\$469,524,221	\$949,129,123
Tobacco (2009)	\$673,600	\$6,925,553	\$16,355,655	\$33,714,249
Transportation (2009)	\$19,283,874	\$205,484,284	\$488,939,602	\$996,957,678
Utilities (2009)	\$6,895,466	\$72,669,218	\$172,470,933	\$351,720,243
<b>Consumer Expenditure (per Household per Month)</b>				
Total Household Expenditure (2009)	\$3,810	\$4,228	\$4,232	\$4,081
<i>Total Non-Retail Expenditures (2009)</i>	\$2,183 57.3%	\$2,428 57.4%	\$2,432 57.5%	\$2,345 57.5%
<i>Total Retail Expenditures (2009)</i>	\$1,628 42.7%	\$1,800 42.6%	\$1,799 42.5%	\$1,735 42.5%
Apparel (2009)	\$181 4.7%	\$202 4.8%	\$202 4.8%	\$195 4.8%
Contributions (2009)	\$136 3.6%	\$157 3.7%	\$156 3.7%	\$147 3.6%
Education (2009)	\$83 2.2%	\$98 2.3%	\$100 2.4%	\$93 2.3%
Entertainment (2009)	\$211 5.5%	\$236 5.6%	\$236 5.6%	\$227 5.6%
Food And Beverages (2009)	\$592 15.5%	\$651 15.4%	\$651 15.4%	\$631 15.5%
Furnishings And Equipment (2009)	\$163 4.3%	\$184 4.4%	\$185 4.4%	\$177 4.3%
Gifts (2009)	\$97 2.5%	\$111 2.6%	\$111 2.6%	\$105 2.6%
Health Care (2009)	\$245 6.4%	\$264 6.2%	\$263 6.2%	\$255 6.3%
Household Operations (2009)	\$130 3.4%	\$149 3.5%	\$150 3.5%	\$143 3.5%
Miscellaneous Expenses (2009)	\$66 1.7%	\$71 1.7%	\$71 1.7%	\$69 1.7%
Personal Care (2009)	\$56 1.5%	\$61 1.5%	\$61 1.5%	\$59 1.5%
Personal Insurance (2009)	\$37 1.0%	\$43 1.0%	\$43 1.0%	\$41 1.0%
Reading (2009)	\$13 0.3%	\$14 0.3%	\$14 0.3%	\$13 0.3%
Shelter (2009)	\$728 19.1%	\$813 19.2%	\$814 19.2%	\$783 19.2%
Tobacco (2009)	\$27 0.7%	\$29 0.7%	\$28 0.7%	\$28 0.7%
Transportation (2009)	\$771 20.2%	\$846 20.0%	\$848 20.0%	\$823 20.2%
Utilities (2009)	\$276 7.2%	\$299 7.1%	\$299 7.1%	\$290 7.1%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.