

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared By CASTO



Lat/Lon: 35.15474/-80.82459

February 2010

RF9

Morrison 35.15474/-80.82459	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
Population								
Estimated Population (2009)	7,795		83,526		232,863		680,668	
Census Population (1990)	6,132		71,239		188,232		444,099	
Census Population (2000)	7,064		76,632		210,978		544,134	
Projected Population (2014)	9,278		95,198		265,728		801,001	
Forecasted Population (2019)	10,507		105,489		296,082		943,665	
Historical Annual Change (1990-2000)	931	1.5%	5,393	0.8%	22,746	1.2%	100,035	2.3%
Historical Annual Change (2000-2009)	732	1.2%	6,894	1.0%	21,885	1.2%	136,534	2.8%
Projected Annual Change (2009-2014)	1,483	3.8%	11,672	2.8%	32,866	2.8%	120,332	3.5%
Est. Population Density (2009)	2,484.22 <i>psm</i>		2,970.12 <i>psm</i>		2,981.44 <i>psm</i>		2,184.00 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.12 <i>sq mi</i>		78.10 <i>sq mi</i>		311.66 <i>sq mi</i>	
Households								
Estimated Households (2009)	3,765		38,632		103,989		275,981	
Census Households (1990)	2,690		31,138		80,516		176,623	
Census Households (2000)	3,333		34,570		91,814		217,135	
Projected Households (2014)	4,533		44,549		120,595		328,704	
Forecasted Households (2019)	7,050		69,273		187,529		511,080	
Historical Annual Change (1990-2000)	643	2.4%	3,432	1.1%	11,298	1.4%	40,513	2.3%
Projected Annual Change (2009-2014)	1,200	2.6%	9,979	2.1%	28,781	2.2%	111,569	3.7%
Average Household Income								
Est. Average Household Income (2009)	\$147,455		\$115,688		\$89,076		\$77,197	
Census Average Hhld Income (1990)	\$79,750		\$62,251		\$49,213		\$42,719	
Census Average Hhld Income (2000)	\$137,783		\$101,547		\$78,727		\$67,283	
Proj. Average Household Income (2014)	\$159,204		\$125,531		\$96,093		\$84,673	
Historical Annual Change (1990-2000)	\$58,032	7.3%	\$39,296	6.3%	\$29,514	6.0%	\$24,563	5.7%
Projected Annual Change (2009-2014)	\$21,422	1.1%	\$23,985	1.7%	\$17,366	1.6%	\$17,390	1.8%
Median Household Income								
Est. Median Household Income (2009)	\$98,060		\$93,533		\$74,754		\$70,112	
Census Median Hhld Income (1990)	\$54,503		\$47,696		\$39,484		\$36,117	
Census Median Hhld Income (2000)	\$77,566		\$71,029		\$58,408		\$53,592	
Proj. Median Household Income (2014)	\$106,404		\$101,114		\$79,983		\$76,153	
Historical Annual Change (1990-2000)	\$23,063	4.2%	\$23,333	4.9%	\$18,924	4.8%	\$17,476	4.8%
Projected Annual Change (2009-2014)	\$28,837	2.7%	\$30,085	3.0%	\$21,575	2.6%	\$22,561	3.0%
Per Capita Income								
Est. Per Capita Income (2009)	\$71,445		\$54,101		\$40,381		\$31,827	
Census Per Capita Income (1990)	\$34,982		\$27,209		\$21,051		\$16,990	
Census Per Capita Income (2000)	\$65,573		\$45,743		\$34,202		\$26,771	
Proj. Per Capita Income (2014)	\$77,982		\$59,300		\$44,173		\$35,225	
Historical Annual Change (1990-2000)	\$30,590	8.7%	\$18,534	6.8%	\$13,152	6.2%	\$9,781	5.8%
Projected Annual Change (2009-2014)	\$12,410	1.4%	\$13,557	2.1%	\$9,971	2.1%	\$8,454	2.3%
Other Income								
Est. Median Disposable Income (2009)	\$76,118		\$74,547		\$60,349		\$56,810	
Proj. Median Disposable Income (2014)	\$82,724		\$80,366		\$64,301		\$61,129	
Est. Average Household Net Worth (2009)	\$976,334		\$812,403		\$643,515		\$579,318	

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Household Income Distribution (2009)								
HH Income \$200,000 or More	875	23.2%	6,169	16.0%	10,649	10.2%	19,560	7.1%
HH Income \$150,000 to 199,999	291	7.7%	2,728	7.1%	5,730	5.5%	13,872	5.0%
HH Income \$125,000 to 149,999	265	7.0%	2,454	6.4%	5,347	5.1%	14,856	5.4%
HH Income \$100,000 to 124,999	384	10.2%	3,687	9.5%	9,015	8.7%	25,033	9.1%
HH Income \$75,000 to 99,999	394	10.5%	4,701	12.2%	12,569	12.1%	37,962	13.8%
HH Income \$50,000 to 74,999	672	17.9%	6,924	17.9%	20,065	19.3%	55,190	20.0%
HH Income \$35,000 to 49,999	350	9.3%	4,731	12.2%	14,828	14.3%	39,264	14.2%
HH Income \$25,000 to 34,999	170	4.5%	2,728	7.1%	9,404	9.0%	25,463	9.2%
HH Income \$15,000 to 24,999	152	4.0%	2,161	5.6%	7,529	7.2%	20,978	7.6%
HH Income \$10,000 to 14,999	81	2.2%	779	2.0%	2,798	2.7%	8,083	2.9%
HH Income \$0 to 9,999	130	3.5%	1,570	4.1%	6,055	5.8%	15,721	5.7%
HH Income \$35,000+	3,232	85.8%	31,394	81.3%	78,203	75.2%	205,736	74.5%
HH Income \$50,000+	2,881	76.5%	26,663	69.0%	63,375	60.9%	166,472	60.3%
HH Income \$75,000+	2,209	58.7%	19,739	51.1%	43,310	41.6%	111,282	40.3%
Race & Ethnicity (2009)								
Total Population	7,795		83,526		232,863		680,668	
White	6,056	77.7%	61,143	73.2%	146,303	62.8%	388,925	57.1%
Black or African American	1,098	14.1%	13,130	15.7%	55,425	23.8%	200,264	29.4%
American Indian & Alaska Native	3	0.0%	62	0.1%	217	0.1%	759	0.1%
Asian	230	3.0%	2,431	2.9%	7,275	3.1%	22,347	3.3%
Hawaiian & Pacific Islander	4	0.1%	90	0.1%	295	0.1%	790	0.1%
Other Race	198	2.5%	3,694	4.4%	13,591	5.8%	41,497	6.1%
Two or More Races	205	2.6%	2,975	3.6%	9,757	4.2%	26,086	3.8%
Not Hispanic or Latino Population	7,490	96.1%	76,036	91.0%	200,224	86.0%	592,632	87.1%
<i>Non Hispanic: White</i>	5,953	79.5%	58,471	76.9%	134,369	67.1%	359,565	60.7%
<i>Non Hispanic: Black or African American</i>	1,059	14.1%	12,533	16.5%	51,386	25.7%	190,120	32.1%
<i>Non Hispanic: Amer Indian & AK Native</i>	3	0.0%	54	0.1%	179	0.1%	668	0.1%
<i>Non Hispanic: Asian</i>	228	3.0%	2,328	3.1%	6,805	3.4%	21,263	3.6%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	4	0.1%	73	0.1%	225	0.1%	648	0.1%
<i>Non Hispanic: Other Race</i>	58	0.8%	288	0.4%	627	0.3%	1,429	0.2%
<i>Non Hispanic: Two or More Races</i>	185	2.5%	2,288	3.0%	6,633	3.3%	18,938	3.2%
Hispanic or Latino Population	305	3.9%	7,490	9.0%	32,638	14.0%	88,036	12.9%
<i>Hispanic: White</i>	103	33.7%	2,672	35.7%	11,934	36.6%	29,359	33.3%
<i>Hispanic: Black or African American</i>	39	12.8%	597	8.0%	4,039	12.4%	10,144	11.5%
<i>Hispanic: American Indian & Alaska Native</i>	0	-	9	0.1%	38	0.1%	91	0.1%
<i>Hispanic: Asian</i>	2	0.6%	103	1.4%	470	1.4%	1,084	1.2%
<i>Hispanic: Hawaiian & Pacific Islander</i>	0	-	17	0.2%	69	0.2%	142	0.2%
<i>Hispanic: Other Race</i>	140	46.1%	3,406	45.5%	12,964	39.7%	40,067	45.5%
<i>Hispanic: Two or More Races</i>	20	6.6%	687	9.2%	3,124	9.6%	7,149	8.1%
Not of Hispanic Origin Population (1990)	6,073	99.0%	70,336	98.7%	185,238	98.4%	437,968	98.6%
Hispanic Origin Population (1990)	59	1.0%	902	1.3%	2,994	1.6%	6,131	1.4%
Not Hispanic or Latino Population (2000)	6,932	98.1%	73,070	95.4%	195,431	92.6%	504,287	92.7%
Hispanic or Latino Population (2000)	131	1.9%	3,561	4.6%	15,547	7.4%	39,847	7.3%
Not Hispanic or Latino Population 5yr (2014)	8,817	95.0%	85,248	89.5%	221,525	83.4%	681,221	85.0%
Hispanic or Latino Population 5yr (2014)	461	5.0%	9,950	10.5%	44,204	16.6%	119,780	15.0%
Historical Annual Change (1990-2000)	72	12.2%	2,659	29.5%	12,553	41.9%	33,716	55.0%
Projected Annual Change (2000-2014)	330	17.9%	6,389	12.8%	28,657	13.2%	79,933	14.3%

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Age Distribution (2009)								
Total Population	7,795		83,526		232,863		680,668	
Age 0 to 4 yrs	399	5.1%	5,039	6.0%	16,119	6.9%	51,709	7.6%
Age 5 to 9 yrs	453	5.8%	4,987	6.0%	15,279	6.6%	51,130	7.5%
Age 10 to 14 yrs	458	5.9%	4,615	5.5%	13,861	6.0%	47,588	7.0%
Age 15 to 19 yrs	402	5.2%	4,178	5.0%	13,373	5.7%	45,371	6.7%
Age 20 to 24 yrs	380	4.9%	4,230	5.1%	15,022	6.5%	41,435	6.1%
Age 25 to 29 yrs	456	5.8%	4,818	5.8%	15,668	6.7%	41,946	6.2%
Age 30 to 34 yrs	440	5.6%	5,015	6.0%	16,007	6.9%	46,632	6.9%
Age 35 to 39 yrs	518	6.6%	6,054	7.2%	18,084	7.8%	55,727	8.2%
Age 40 to 44 yrs	595	7.6%	6,477	7.8%	18,289	7.9%	55,943	8.2%
Age 45 to 49 yrs	639	8.2%	6,467	7.7%	17,931	7.7%	53,006	7.8%
Age 50 to 54 yrs	709	9.1%	6,665	8.0%	17,145	7.4%	48,430	7.1%
Age 55 to 59 yrs	611	7.8%	5,984	7.2%	14,965	6.4%	40,301	5.9%
Age 60 to 64 yrs	514	6.6%	5,400	6.5%	12,934	5.6%	33,965	5.0%
Age 65 to 69 yrs	400	5.1%	4,263	5.1%	9,601	4.1%	24,372	3.6%
Age 70 to 74 yrs	258	3.3%	2,914	3.5%	6,283	2.7%	15,332	2.3%
Age 75 to 79 yrs	218	2.8%	2,480	3.0%	4,928	2.1%	11,185	1.6%
Age 80 to 84 yrs	174	2.2%	1,919	2.3%	3,662	1.6%	8,254	1.2%
Age 85 yrs plus	171	2.2%	2,019	2.4%	3,713	1.6%	8,342	1.2%
Median Age	42.4 yrs		41.4 yrs		37.4 yrs		35.6 yrs	
Age 19 yrs or less	1,712	22.0%	18,820	22.5%	58,631	25.2%	195,798	28.8%
Age 20 to 64 years	4,861	62.4%	51,111	61.2%	146,044	62.7%	417,384	61.3%
Age 65 years Plus	1,222	15.7%	13,595	16.3%	28,187	12.1%	67,486	9.9%
Female Age Distribution (2009)								
Female Population	4,118	52.8%	44,196	52.9%	120,919	51.9%	352,124	51.7%
Age 0 to 4 yrs	194	4.7%	2,483	5.6%	8,039	6.6%	25,675	7.3%
Age 5 to 9 yrs	198	4.8%	2,414	5.5%	7,396	6.1%	24,924	7.1%
Age 10 to 14 yrs	221	5.4%	2,312	5.2%	6,879	5.7%	23,615	6.7%
Age 15 to 19 yrs	209	5.1%	2,082	4.7%	6,655	5.5%	22,494	6.4%
Age 20 to 24 yrs	208	5.1%	2,206	5.0%	7,584	6.3%	20,509	5.8%
Age 25 to 29 yrs	240	5.8%	2,430	5.5%	7,772	6.4%	20,947	5.9%
Age 30 to 34 yrs	226	5.5%	2,554	5.8%	7,971	6.6%	23,899	6.8%
Age 35 to 39 yrs	306	7.4%	3,251	7.4%	9,481	7.8%	29,567	8.4%
Age 40 to 44 yrs	298	7.2%	3,309	7.5%	9,230	7.6%	28,328	8.0%
Age 45 to 49 yrs	323	7.8%	3,237	7.3%	8,973	7.4%	26,746	7.6%
Age 50 to 54 yrs	386	9.4%	3,618	8.2%	9,103	7.5%	25,475	7.2%
Age 55 to 59 yrs	320	7.8%	3,271	7.4%	8,129	6.7%	21,693	6.2%
Age 60 to 64 yrs	284	6.9%	3,027	6.8%	7,084	5.9%	18,346	5.2%
Age 65 to 69 yrs	212	5.1%	2,276	5.2%	5,186	4.3%	13,282	3.8%
Age 70 to 74 yrs	147	3.6%	1,665	3.8%	3,569	3.0%	8,623	2.4%
Age 75 to 79 yrs	123	3.0%	1,461	3.3%	2,954	2.4%	6,775	1.9%
Age 80 to 84 yrs	102	2.5%	1,167	2.6%	2,260	1.9%	5,196	1.5%
Age 85 yrs plus	121	2.9%	1,434	3.2%	2,655	2.2%	6,029	1.7%
Female Median Age	43.5 yrs		42.9 yrs		38.7 yrs		36.7 yrs	
Age 19 yrs or less	823	20.0%	9,291	21.0%	28,969	24.0%	96,708	27.5%
Age 20 to 64 years	2,591	62.9%	26,902	60.9%	75,326	62.3%	215,510	61.2%
Age 65 years Plus	705	17.1%	8,003	18.1%	16,624	13.7%	39,905	11.3%

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Male Age Distribution (2009)								
Male Population	3,677	47.2%	39,330	47.1%	111,943	48.1%	328,545	48.3%
Age 0 to 4 yrs	205	5.6%	2,556	6.5%	8,080	7.2%	26,035	7.9%
Age 5 to 9 yrs	255	6.9%	2,573	6.5%	7,883	7.0%	26,206	8.0%
Age 10 to 14 yrs	237	6.4%	2,303	5.9%	6,982	6.2%	23,973	7.3%
Age 15 to 19 yrs	193	5.2%	2,096	5.3%	6,717	6.0%	22,877	7.0%
Age 20 to 24 yrs	172	4.7%	2,024	5.1%	7,438	6.6%	20,926	6.4%
Age 25 to 29 yrs	215	5.9%	2,388	6.1%	7,896	7.1%	20,999	6.4%
Age 30 to 34 yrs	214	5.8%	2,461	6.3%	8,037	7.2%	22,733	6.9%
Age 35 to 39 yrs	212	5.8%	2,804	7.1%	8,603	7.7%	26,160	8.0%
Age 40 to 44 yrs	297	8.1%	3,168	8.1%	9,059	8.1%	27,615	8.4%
Age 45 to 49 yrs	316	8.6%	3,230	8.2%	8,958	8.0%	26,260	8.0%
Age 50 to 54 yrs	324	8.8%	3,046	7.7%	8,042	7.2%	22,954	7.0%
Age 55 to 59 yrs	292	7.9%	2,713	6.9%	6,835	6.1%	18,608	5.7%
Age 60 to 64 yrs	230	6.3%	2,374	6.0%	5,850	5.2%	15,619	4.8%
Age 65 to 69 yrs	188	5.1%	1,987	5.1%	4,415	3.9%	11,091	3.4%
Age 70 to 74 yrs	110	3.0%	1,250	3.2%	2,714	2.4%	6,708	2.0%
Age 75 to 79 yrs	95	2.6%	1,019	2.6%	1,975	1.8%	4,410	1.3%
Age 80 to 84 yrs	72	2.0%	752	1.9%	1,402	1.3%	3,058	0.9%
Age 85 yrs plus	51	1.4%	586	1.5%	1,058	0.9%	2,313	0.7%
Male Median Age	41.3	yrs	39.9	yrs	36.1	yrs	34.3	yrs
Age 19 yrs or less	890	24.2%	9,529	24.2%	29,662	26.5%	99,090	30.2%
Age 20 to 64 years	2,271	61.8%	24,209	61.6%	70,718	63.2%	201,874	61.4%
Age 65 years Plus	517	14.1%	5,592	14.2%	11,563	10.3%	27,581	8.4%
Males per 100 Females, Male % Pop (2009)								
Overall Comparison	89		89		93		93	
Age 0 to 4 yrs	105	51.3%	103	50.7%	101	50.1%	101	50.3%
Age 5 to 9 yrs	129	56.2%	107	51.6%	107	51.6%	105	51.3%
Age 10 to 14 yrs	107	51.7%	100	49.9%	101	50.4%	102	50.4%
Age 15 to 19 yrs	92	48.0%	101	50.2%	101	50.2%	102	50.4%
Age 20 to 24 yrs	82	45.2%	92	47.9%	98	49.5%	102	50.5%
Age 25 to 29 yrs	90	47.2%	98	49.6%	102	50.4%	100	50.1%
Age 30 to 34 yrs	95	48.6%	96	49.1%	101	50.2%	95	48.7%
Age 35 to 39 yrs	69	41.0%	86	46.3%	91	47.6%	88	46.9%
Age 40 to 44 yrs	100	49.9%	96	48.9%	98	49.5%	97	49.4%
Age 45 to 49 yrs	98	49.5%	100	49.9%	100	50.0%	98	49.5%
Age 50 to 54 yrs	84	45.6%	84	45.7%	88	46.9%	90	47.4%
Age 55 to 59 yrs	91	47.7%	83	45.3%	84	45.7%	86	46.2%
Age 60 to 64 yrs	81	44.8%	78	44.0%	83	45.2%	85	46.0%
Age 65 to 69 yrs	89	47.1%	87	46.6%	85	46.0%	84	45.5%
Age 70 to 74 yrs	75	42.8%	75	42.9%	76	43.2%	78	43.8%
Age 75 to 79 yrs	77	43.6%	70	41.1%	67	40.1%	65	39.4%
Age 80 to 84 yrs	71	41.5%	64	39.2%	62	38.3%	59	37.0%
Age 85 yrs plus	42	29.6%	41	29.0%	40	28.5%	38	27.7%
Age 19 yrs or less	108	52.0%	103	50.6%	102	50.6%	102	50.6%
Age 20 to 39 yrs	83	45.3%	93	48.1%	97	49.4%	96	48.9%
Age 40 to 64 yrs	91	47.5%	88	46.9%	91	47.7%	92	47.9%
Age 65 years Plus	73	42.3%	70	41.1%	70	41.0%	69	40.9%

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Household Type (2009)								
Total Households	3,765		38,632		103,989		275,981	
Households with Children	847	22.5%	9,439	24.4%	28,292	27.2%	92,959	33.7%
Average Household Size	2.06		2.13		2.21		2.43	
Est. Household Density	1,199.94	psm	1,373.72	psm	1,331.42	psm	885.52	psm
Population Family	5,641	72.4%	61,176	73.2%	168,507	72.4%	531,603	78.1%
Population Non-Family	2,098	26.9%	21,097	25.3%	60,867	26.1%	139,710	20.5%
Population Group Qtrs	56	0.7%	1,253	1.5%	3,489	1.5%	9,355	1.4%
Family Households	1,902	50.5%	20,653	53.5%	54,837	52.7%	165,515	60.0%
<i>Married Couple Hhlds</i>	1,578	82.9%	16,301	78.9%	38,676	70.5%	113,718	68.7%
<i>Other Family Hhlds</i>	324	17.1%	4,353	21.1%	16,161	29.5%	51,798	31.3%
Family Households With Children	840	44.2%	9,340	45.2%	27,823	50.7%	91,316	55.2%
<i>Married Couple With Children</i>	645	76.7%	6,804	72.8%	17,430	62.6%	56,962	62.4%
<i>Other Family Hhlds With Children</i>	195	23.3%	2,536	27.2%	10,393	37.4%	34,354	37.6%
Family Households No Children	1,062	55.8%	11,313	54.8%	27,014	49.3%	74,200	44.8%
<i>Married Couple No Children</i>	933	87.9%	9,496	83.9%	21,246	78.6%	56,755	76.5%
<i>Other Family Households No Childrer.</i>	129	12.1%	1,817	16.1%	5,768	21.4%	17,444	23.5%
Average Family Household Size	2.97		2.96		3.07		3.21	
Average Family Income	\$215,639		\$158,674		\$118,860		\$95,292	
Median Family Income	\$154,365		\$131,229		\$100,476		\$86,572	
Non-Family Households	1,863	49.5%	17,978	46.5%	49,153	47.3%	110,466	40.0%
Non-Family Hhlds With Children	7	0.4%	99	0.6%	469	1.0%	1,643	1.5%
Non-Family Hhld No Children	1,857	99.6%	17,880	99.4%	48,683	99.0%	108,822	98.5%
<i>N-F Hhld Lone Person No Children</i>	1,587	85.1%	14,989	83.4%	40,091	81.6%	89,423	81.0%
Lone Male Householder	625	39.4%	5,641	37.6%	16,844	42.0%	38,927	43.5%
Lone Female Householder	962	60.6%	9,348	62.4%	23,247	58.0%	50,496	56.5%
<i>N-F Hhld 2+ Persons No Children</i>	270	14.5%	2,890	16.1%	8,592	17.5%	19,399	17.6%
Average Non-Family Hhld Size	1.13		1.17		1.24		1.26	
Marital Status (2009)								
(15 Years or Older)	6,481		68,820		187,508		530,195	
Never Married	1,819	28.1%	18,494	26.9%	59,381	31.7%	158,225	29.8%
Now Married	3,547	54.7%	36,761	53.4%	88,546	47.2%	263,365	49.7%
Previously Married	1,115	17.2%	13,565	19.7%	39,582	21.1%	108,605	20.5%
<i>Separated</i>	171	15.3%	3,001	22.1%	11,062	27.9%	32,416	29.8%
<i>Widowed</i>	407	36.5%	4,643	34.2%	10,423	26.3%	27,252	25.1%
<i>Divorced</i>	537	48.2%	5,921	43.6%	18,096	45.7%	48,938	45.1%
Educational Attainment (2009)								
Adult Population (25 Years or Older)	5,703		60,476		159,210		443,435	
Elementary (0 to 8)	43	0.7%	999	1.7%	4,872	3.1%	16,134	3.6%
Some High School (9 to 11)	81	1.4%	1,561	2.6%	7,643	4.8%	29,413	6.6%
High School Graduate (12)	389	6.8%	7,305	12.1%	27,196	17.1%	94,287	21.3%
Some College (13 to 16)	711	12.5%	9,122	15.1%	26,799	16.8%	83,873	18.9%
Associate Degree Only	428	7.5%	4,328	7.2%	12,112	7.6%	36,342	8.2%
Bachelor Degree Only	2,359	41.4%	23,109	38.2%	52,153	32.8%	124,186	28.0%
Graduate Degree	1,693	29.7%	14,053	23.2%	28,434	17.9%	59,200	13.4%
Any College + (Some College or higher)	5,191	91.0%	50,612	83.7%	119,499	75.1%	303,600	68.5%
College Degree + (Bachelor Degree or higher)	4,052	71.0%	37,162	61.4%	80,588	50.6%	183,385	41.4%

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Lat/Lon: 35.15474/-80.82459

February 2010

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Morrison 35.15474/-80.82459	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
Housing (2009)								
Total Housing Units	4,359		43,841		118,601		314,159	
Housing Units, Occupied	3,765	86.4%	38,632	88.1%	103,989	87.7%	275,981	87.8%
<i>Housing Units, Owner-Occupied</i>	2,096	55.7%	23,185	60.0%	53,605	51.5%	159,951	58.0%
<i>Housing Units, Renter-Occupied</i>	1,669	44.3%	15,446	40.0%	50,384	48.5%	116,030	42.0%
Housing Units, Vacant	594	13.6%	5,210	11.9%	14,612	12.3%	38,178	12.2%
Total Housing Units (2000)	3,624		36,857		98,274		232,247	
Historical Annual Change (2000-2009)	735	2.3%	6,984	2.1%	20,327	2.3%	81,911	3.9%
Household Size (2009)								
Total Households	3,765		38,632		103,989		275,981	
1 Person Households	1,587	42.1%	14,989	38.8%	40,091	38.6%	89,423	32.4%
2 Person Households	1,209	32.1%	12,752	33.0%	32,078	30.8%	82,621	29.9%
3 Person Households	390	10.4%	4,592	11.9%	13,249	12.7%	41,364	15.0%
4 Person Households	360	9.5%	4,087	10.6%	11,372	10.9%	37,650	13.6%
5 Person Households	167	4.4%	1,599	4.1%	4,818	4.6%	16,182	5.9%
6 Person Households	41	1.1%	417	1.1%	1,511	1.5%	5,348	1.9%
7+ Person Households	12	0.3%	195	0.5%	870	0.8%	3,393	1.2%
Household Stability (2009)								
Total Households	3,765		38,632		103,989		275,981	
In current residence < 1 year	900	23.9%	8,458	21.9%	25,611	24.6%	66,109	24.0%
In current residence 1-2 years	784	20.8%	8,697	22.5%	26,985	25.9%	74,114	26.9%
In current residence 3-5 years	557	14.8%	5,993	15.5%	16,082	15.5%	44,849	16.3%
In current residence 6-10 years	504	13.4%	5,119	13.3%	12,525	12.0%	35,580	12.9%
In current residence > 10 years	1,020	27.1%	10,365	26.8%	22,785	21.9%	55,329	20.0%
Turnover (% Annual Residential Turnover)		23.9%		21.9%		24.6%		24.0%
Stability (% In Current Residence 5+ Years)		40.5%		40.1%		34.0%		32.9%
Median Years in Residence		3.8 yrs		4.1 yrs		3.5 yrs		3.4 yrs
Household Vehicles (2009)								
Total Vehicles Available	6,319		66,584		173,933		478,746	
Household: 0 Vehicles Available	200	5.3%	2,328	6.0%	8,071	7.8%	21,302	7.7%
Household: 1 Vehicles Available	1,575	41.8%	15,180	39.3%	43,608	41.9%	104,937	38.0%
Household: 2 Vehicles Available	1,458	38.7%	15,520	40.2%	38,744	37.3%	105,445	38.2%
Household: 3+ Vehicles Available	533	14.2%	5,604	14.5%	13,566	13.0%	44,297	16.1%
Average Per Household	1.7	<i>Vehicles</i>	1.7	<i>Vehicles</i>	1.7	<i>Vehicles</i>	1.7	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	4,206	66.6%	45,650	68.6%	105,121	60.4%	324,126	67.7%
<i>Average Per Owner Household</i>	2.0	<i>Vehicles</i>	2.0	<i>Vehicles</i>	2.0	<i>Vehicles</i>	2.0	<i>Vehicles</i>
Renter Occupied Hhlds Vehicles	2,113	33.4%	20,933	31.4%	68,813	39.6%	154,621	32.3%
<i>Average Per Renter Household</i>	1.3	<i>Vehicles</i>	1.4	<i>Vehicles</i>	1.4	<i>Vehicles</i>	1.3	<i>Vehicles</i>
Travel Time (2000)								
Worker Base (16 Years or Older)	3,906		41,182		114,670		285,255	
Travel to Work in 14 Minutes or Less	1,188	30.4%	11,015	26.7%	28,681	25.0%	60,826	21.3%
Travel to Work in 15 to 29 Minutes	1,752	44.9%	18,808	45.7%	48,760	42.5%	115,894	40.6%
Travel to Work in 30 to 59 Minutes	640	16.4%	7,799	18.9%	27,975	24.4%	85,210	29.9%
Travel to Work in 60 Minutes or More	144	3.7%	1,370	3.3%	4,464	3.9%	14,051	4.9%
Work at Home	182	4.6%	2,190	5.3%	4,790	4.2%	9,273	3.3%
Average Travel Time to Work	20.1	mins	20.6	mins	22.1	mins	24.2	mins

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Transportation To Work (2000)								
Work Base	3,906		41,182		114,670		285,255	
Drive to Work Alone	3,404	87.2%	34,477	83.7%	91,907	80.1%	222,907	78.1%
Drive to Work in Carpool	203	5.2%	3,114	7.6%	12,595	11.0%	37,639	13.2%
Travel to Work - Public Transportation	29	0.7%	528	1.3%	2,880	2.5%	9,113	3.2%
Drive to Work on Motorcycle	0	-	21	0.1%	80	0.1%	122	0.0%
Bicycle to Work	1	0.0%	57	0.1%	156	0.1%	372	0.1%
Walk to Work	55	1.4%	504	1.2%	1,541	1.3%	3,794	1.3%
Other Means	32	0.8%	291	0.7%	722	0.6%	2,034	0.7%
Work at Home	182	4.6%	2,190	5.3%	4,790	4.2%	9,273	3.3%
Daytime Demos (2009)								
Total Number of Businesses	1,152		4,409		15,374		32,977	
Total Number of Employees	15,966		49,491		187,288		460,210	
Company Headqtrs: Businesses	21	1.9%	40	0.9%	104	0.7%	239	0.7%
Company Headqtrs: Employees	2,158	13.5%	3,804	7.7%	17,678	9.4%	51,561	11.2%
Employee Population per Business	13.9 to 1		11.2 to 1		12.2 to 1		14.0 to 1	
Residential Population per Business	6.8 to 1		18.9 to 1		15.1 to 1		20.6 to 1	
Est. Adj. Daytime Demographics (Age16+)	18,244		74,505		253,116		644,929	
Labor Force (2009)								
Labor: Population Age 16+	6,369		67,846		184,603		520,744	
Unemployment Rate	5.7%		6.9%		7.6%		8.1%	
Labor Force Total: Males	2,927	46.0%	31,336	46.2%	87,449	47.4%	247,587	47.5%
<i>Male civilian employec</i>	2,206	75.4%	22,661	72.3%	62,375	71.3%	176,674	71.4%
<i>Male civilian unemployec</i>	193	6.6%	2,429	7.8%	7,719	8.8%	22,245	9.0%
<i>Males in Armed Forces</i>	2	0.1%	37	0.1%	104	0.1%	379	0.2%
<i>Males not in labor force</i>	526	18.0%	6,209	19.8%	17,251	19.7%	48,289	19.5%
Labor Force Total: Females	3,442	54.0%	36,511	53.8%	97,154	52.6%	273,157	52.5%
<i>Female civilian employec</i>	1,883	54.7%	20,118	55.1%	56,257	57.9%	158,800	58.1%
<i>Female civilian unemployec</i>	173	5.0%	2,264	6.2%	6,366	6.6%	19,902	7.3%
<i>Females in Armed Forces</i>	0	-	16	0.0%	38	0.0%	172	0.1%
<i>Females not in labor force</i>	1,386	40.3%	14,113	38.7%	34,492	35.5%	94,282	34.5%
Employment Force Change (2000-2009)	183	4.7%	1,617	3.9%	4,006	3.5%	50,447	17.7%
Male Change (2000-2009)	-8	-0.3%	55	0.2%	816	1.3%	24,565	16.1%
Female Change (2000-2009)	191	11.3%	1,562	8.4%	3,190	6.0%	25,881	19.5%
Occupation (2000)								
Occupation: Population Age 16+	3,906		41,162		114,626		285,027	
<i>Occupation Total: Males</i>	2,214	56.7%	22,607	54.9%	61,558	53.7%	152,109	53.4%
<i>Occupation Total: Females</i>	1,692	43.3%	18,556	45.1%	53,067	46.3%	132,918	46.6%
Mgmt, Business, & Financial Operations	1,213	31.0%	10,930	26.6%	24,995	21.8%	51,668	18.1%
Professional and Related	1,066	27.3%	10,833	26.3%	26,516	23.1%	56,103	19.7%
Service	295	7.6%	3,501	8.5%	12,268	10.7%	35,750	12.5%
Sales and Office	1,153	29.5%	12,161	29.5%	33,560	29.3%	83,465	29.3%
Farming, Fishing, and Forestry	4	0.1%	39	0.1%	74	0.1%	398	0.1%
Construction, Extraction, & Maintenance	78	2.0%	1,669	4.1%	7,344	6.4%	23,894	8.4%
Production, Transport, & Material Moving	98	2.5%	2,030	4.9%	9,869	8.6%	33,749	11.8%
<i>White Collar</i>		87.9%		82.4%		74.2%		67.1%
<i>Blue Collar</i>		12.1%		17.6%		25.8%		32.9%

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Units In Structure (2000)								
Total Units	3,624		36,857		98,274		232,247	
1 Detached Unit	1,696	46.8%	20,394	55.3%	48,967	49.8%	133,368	57.4%
1 Attached Unit	338	9.3%	2,556	6.9%	6,518	6.6%	12,584	5.4%
2 Units	81	2.2%	739	2.0%	2,851	2.9%	6,499	2.8%
3 to 4 Units	321	8.9%	2,330	6.3%	7,435	7.6%	14,138	6.1%
5 to 9 Units	418	11.5%	3,599	9.8%	11,626	11.8%	22,792	9.8%
10 to 19 Units	319	8.8%	3,014	8.2%	9,911	10.1%	19,979	8.6%
20 to 49 Units	190	5.2%	1,657	4.5%	4,729	4.8%	8,150	3.5%
50 or more Units	260	7.2%	2,498	6.8%	5,961	6.1%	10,507	4.5%
Mobile Home or Trailer	0	-	59	0.2%	244	0.2%	4,141	1.8%
Other Structure	0	-	11	0.0%	34	0.0%	88	0.0%
Homes Built By Year (2000)								
Homes Built 1999 to 2000	148	4.1%	1,029	2.8%	2,671	2.7%	9,967	4.3%
Homes Built 1995 to 1998	454	12.5%	2,306	6.3%	7,891	8.0%	24,930	10.7%
Homes Built 1990 to 1994	202	5.6%	2,258	6.1%	7,253	7.4%	22,178	9.5%
Homes Built 1980 to 1989	538	14.8%	6,848	18.6%	21,098	21.5%	52,115	22.4%
Homes Built 1970 to 1979	833	23.0%	7,156	19.4%	18,861	19.2%	41,535	17.9%
Homes Built 1960 to 1969	771	21.3%	7,730	21.0%	16,515	16.8%	35,389	15.2%
Homes Built 1950 to 1959	424	11.7%	6,187	16.8%	12,869	13.1%	25,351	10.9%
Homes Built 1940 to 1949	202	5.6%	1,915	5.2%	5,864	6.0%	11,617	5.0%
Homes Built Before 1939	53	1.5%	1,428	3.9%	5,254	5.3%	9,164	3.9%
Median Age of Homes	24.4 yrs		28.8 yrs		27.8 yrs		24.0 yrs	
Home Values (2000)								
Owner Specified Housing Units	1,775		19,397		44,880		115,415	
Home Values \$1,000,000 or More	122	6.9%	540	2.8%	729	1.6%	850	0.7%
Home Values \$750,000 or \$999,999	164	9.2%	720	3.7%	915	2.0%	1,091	0.9%
Home Values \$500,000 or \$749,999	256	14.4%	1,707	8.8%	2,173	4.8%	3,122	2.7%
Home Values \$400,000 to \$499,999	135	7.6%	1,236	6.4%	1,976	4.4%	3,275	2.8%
Home Values \$300,000 to \$399,999	227	12.8%	2,206	11.4%	4,041	9.0%	6,748	5.8%
Home Values \$250,000 to \$299,999	190	10.7%	1,881	9.7%	3,573	8.0%	6,485	5.6%
Home Values \$200,000 to \$249,999	274	15.4%	3,002	15.5%	5,527	12.3%	10,021	8.7%
Home Values \$175,000 to \$199,999	124	7.0%	1,980	10.2%	4,071	9.1%	7,893	6.8%
Home Values \$150,000 to \$174,999	110	6.2%	1,838	9.5%	4,540	10.1%	9,921	8.6%
Home Values \$125,000 to \$149,999	60	3.4%	2,068	10.7%	6,189	13.8%	15,571	13.5%
Home Values \$100,000 to \$124,999	83	4.7%	1,236	6.4%	4,187	9.3%	17,595	15.2%
Home Values \$90,000 to \$99,999	9	0.5%	491	2.5%	2,303	5.1%	9,233	8.0%
Home Values \$80,000 to \$89,999	6	0.3%	218	1.1%	1,644	3.7%	7,595	6.6%
Home Values \$70,000 to \$79,999	8	0.5%	120	0.6%	1,165	2.6%	5,774	5.0%
Home Values \$60,000 to \$69,999	0	-	67	0.3%	857	1.9%	4,359	3.8%
Home Values \$50,000 to \$59,999	0	-	38	0.2%	502	1.1%	2,862	2.5%
Home Values \$35,000 to \$49,999	0	-	34	0.2%	342	0.8%	2,089	1.8%
Home Values \$25,000 to \$34,999	6	0.3%	6	0.0%	58	0.1%	524	0.5%
Home Values \$10,000 to \$24,999	0	-	0	-	35	0.1%	303	0.3%
Home Values \$0 to \$9,999	0	-	10	0.0%	55	0.1%	105	0.1%
Owner Occupied Median Home Value	\$414,536		\$279,836		\$219,780		\$170,448	
Renter Occupied Median Rent	\$855		\$728		\$626		\$580	

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Consumer Expenditure (Annual Total)				
Total Household Expenditure (2009)	\$346,411,846	\$2,997,246,888	\$6,660,887,686	\$16,003,806,289
<i>Total Non-Retail Expenditures (2009)</i>	\$200,515,885	\$1,733,213,674	\$3,844,509,898	\$9,237,507,669
<i>Total Retail Expenditures (2009)</i>	\$145,895,962	\$1,264,033,212	\$2,816,377,785	\$6,766,298,616
Apparel (2009)	\$16,858,118	\$145,230,465	\$321,494,638	\$770,451,581
Contributions (2009)	\$16,350,521	\$136,494,948	\$282,589,868	\$646,336,213
Education (2009)	\$10,404,853	\$86,446,256	\$181,599,021	\$419,446,781
Entertainment (2009)	\$19,658,868	\$169,919,858	\$375,214,077	\$900,271,602
Food And Beverages (2009)	\$50,026,124	\$436,875,802	\$989,290,782	\$2,399,564,554
Furnishings And Equipment (2009)	\$16,092,408	\$138,265,414	\$301,958,198	\$721,750,619
Gifts (2009)	\$10,872,159	\$91,416,512	\$193,610,323	\$449,862,612
Health Care (2009)	\$19,263,239	\$169,794,996	\$388,438,942	\$943,469,815
Household Operations (2009)	\$14,163,922	\$119,941,181	\$255,858,023	\$602,642,991
Miscellaneous Expenses (2009)	\$5,515,045	\$47,997,329	\$108,834,167	\$262,852,982
Personal Care (2009)	\$4,927,945	\$42,750,534	\$95,728,943	\$230,876,663
Personal Insurance (2009)	\$4,159,358	\$35,109,546	\$74,319,929	\$173,688,255
Reading (2009)	\$1,155,222	\$9,969,617	\$22,108,572	\$52,848,141
Shelter (2009)	\$68,041,997	\$587,106,281	\$1,295,842,742	\$3,103,373,139
Tobacco (2009)	\$1,750,223	\$15,916,025	\$38,373,220	\$95,563,214
Transportation (2009)	\$65,236,108	\$571,166,563	\$1,291,663,536	\$3,148,823,874
Utilities (2009)	\$21,935,742	\$192,845,560	\$443,962,732	\$1,081,983,336
Consumer Expenditure (per Household per Month)				
Total Household Expenditure (2009)	\$7,667	\$6,465	\$5,338	\$4,832
<i>Total Non-Retail Expenditures (2009)</i>	\$4,438 57.9%	\$3,739 57.8%	\$3,081 57.7%	\$2,789 57.7%
<i>Total Retail Expenditures (2009)</i>	\$3,229 42.1%	\$2,727 42.2%	\$2,257 42.3%	\$2,043 42.3%
Apparel (2009)	\$373 4.9%	\$313 4.8%	\$258 4.8%	\$233 4.8%
Contributions (2009)	\$362 4.7%	\$294 4.6%	\$226 4.2%	\$195 4.0%
Education (2009)	\$230 3.0%	\$186 2.9%	\$146 2.7%	\$127 2.6%
Entertainment (2009)	\$435 5.7%	\$367 5.7%	\$301 5.6%	\$272 5.6%
Food And Beverages (2009)	\$1,107 14.4%	\$942 14.6%	\$793 14.9%	\$725 15.0%
Furnishings And Equipment (2009)	\$356 4.6%	\$298 4.6%	\$242 4.5%	\$218 4.5%
Gifts (2009)	\$241 3.1%	\$197 3.1%	\$155 2.9%	\$136 2.8%
Health Care (2009)	\$426 5.6%	\$366 5.7%	\$311 5.8%	\$285 5.9%
Household Operations (2009)	\$313 4.1%	\$259 4.0%	\$205 3.8%	\$182 3.8%
Miscellaneous Expenses (2009)	\$122 1.6%	\$104 1.6%	\$87 1.6%	\$79 1.6%
Personal Care (2009)	\$109 1.4%	\$92 1.4%	\$77 1.4%	\$70 1.4%
Personal Insurance (2009)	\$92 1.2%	\$76 1.2%	\$60 1.1%	\$52 1.1%
Reading (2009)	\$26 0.3%	\$22 0.3%	\$18 0.3%	\$16 0.3%
Shelter (2009)	\$1,506 19.6%	\$1,266 19.6%	\$1,038 19.5%	\$937 19.4%
Tobacco (2009)	\$39 0.5%	\$34 0.5%	\$31 0.6%	\$29 0.6%
Transportation (2009)	\$1,444 18.8%	\$1,232 19.1%	\$1,035 19.4%	\$951 19.7%
Utilities (2009)	\$485 6.3%	\$416 6.4%	\$356 6.7%	\$327 6.8%

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