

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared By: CASTO



Lat/Lon: 35.806336/-78.817504

February 2010

RF9

9705 CHAPEL HILL RD MORRISVILLE, North Carolina	3.00 mi radius		5.00 mi radius		7.00 mi radius	
Population						
Estimated Population (2009)	69,316		141,655		231,552	
Census Population (1990)	22,674		52,143		82,737	
Census Population (2000)	48,632		96,729		153,022	
Projected Population (2014)	84,363		178,072		296,442	
Forecasted Population (2019)	104,202		223,238		376,087	
Historical Annual Change (1990-2000)	25,958	11.4%	44,586	8.6%	70,285	8.5%
Historical Annual Change (2000-2009)	20,684	4.7%	44,926	5.2%	78,530	5.7%
Projected Annual Change (2009-2014)	15,047	4.3%	36,417	5.1%	64,889	5.6%
Est. Population Density (2009)	2,555.53	<i>psm</i>	1,842.04	<i>psm</i>	1,530.01	<i>psm</i>
Trade Area Size	27.12	<i>sq mi</i>	76.90	<i>sq mi</i>	151.34	<i>sq mi</i>
Households						
Estimated Households (2009)	27,520		53,920		90,471	
Census Households (1990)	9,058		20,159		32,748	
Census Households (2000)	19,288		37,000		59,557	
Projected Households (2014)	32,476		65,409		112,791	
Forecasted Households (2019)	50,506		101,724		175,423	
Historical Annual Change (1990-2000)	10,230	11.3%	16,841	8.4%	26,808	8.2%
Projected Annual Change (2000-2014)	13,188	4.9%	28,409	5.5%	53,234	6.4%
Average Household Income						
Est. Average Household Income (2009)	\$97,109		\$99,536		\$94,606	
Census Average Hhld Income (1990)	\$46,436		\$50,358		\$47,384	
Census Average Hhld Income (2000)	\$79,740		\$81,135		\$79,056	
Proj. Average Household Income (2014)	\$103,059		\$107,083		\$100,258	
Historical Annual Change (1990-2000)	\$33,304	7.2%	\$30,777	6.1%	\$31,672	6.7%
Projected Annual Change (2000-2014)	\$23,319	2.1%	\$25,948	2.3%	\$21,201	1.9%
Median Household Income						
Est. Median Household Income (2009)	\$89,081		\$92,871		\$88,428	
Census Median Hhld Income (1990)	\$43,626		\$45,999		\$42,558	
Census Median Hhld Income (2000)	\$68,790		\$70,695		\$67,824	
Proj. Median Household Income (2014)	\$97,761		\$102,995		\$96,962	
Historical Annual Change (1990-2000)	\$25,164	5.8%	\$24,696	5.4%	\$25,266	5.9%
Projected Annual Change (2000-2014)	\$28,971	3.0%	\$32,300	3.3%	\$29,138	3.1%
Per Capita Income						
Est. Per Capita Income (2009)	\$38,639		\$38,002		\$37,262	
Census Per Capita Income (1990)	\$18,551		\$19,469		\$18,755	
Census Per Capita Income (2000)	\$31,706		\$31,012		\$30,740	
Proj. Per Capita Income (2014)	\$39,750		\$39,432		\$38,395	
Historical Annual Change (1990-2000)	\$13,155	7.1%	\$11,543	5.9%	\$11,985	6.4%
Projected Annual Change (2000-2014)	\$8,045	1.8%	\$8,420	1.9%	\$7,655	1.8%
Other Income						
Est. Median Disposable Income (2009)	\$70,337		\$73,075		\$69,908	
Proj. Median Disposable Income (2014)	\$76,493		\$80,399		\$76,143	
Est. Average Household Net Worth (2009)	\$776,820		\$793,726		\$751,518	

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Household Income Distribution (2009)						
HH Income \$200,000 or More	2,631	9.6%	5,396	10.0%	8,309	9.2%
HH Income \$150,000 to 199,999	2,929	10.6%	5,760	10.7%	9,045	10.0%
HH Income \$125,000 to 149,999	2,401	8.7%	5,249	9.7%	8,408	9.3%
HH Income \$100,000 to 124,999	3,508	12.7%	7,091	13.2%	11,462	12.7%
HH Income \$75,000 to 99,999	4,633	16.8%	8,648	16.0%	13,611	15.0%
HH Income \$50,000 to 74,999	5,035	18.3%	9,343	17.3%	15,937	17.6%
HH Income \$35,000 to 49,999	2,747	10.0%	5,454	10.1%	9,812	10.8%
HH Income \$25,000 to 34,999	1,486	5.4%	2,774	5.1%	5,380	5.9%
HH Income \$15,000 to 24,999	1,215	4.4%	2,325	4.3%	4,565	5.0%
HH Income \$10,000 to 14,999	389	1.4%	774	1.4%	1,587	1.8%
HH Income \$0 to 9,999	545	2.0%	1,107	2.1%	2,355	2.6%
HH Income \$35,000+	23,884	86.8%	46,940	87.1%	76,584	84.7%
HH Income \$50,000+	21,137	76.8%	41,486	76.9%	66,772	73.8%
HH Income \$75,000+	16,102	58.5%	32,143	59.6%	50,835	56.2%
Race & Ethnicity (2009)						
Total Population	69,316		141,655		231,552	
White	49,280	71.1%	101,615	71.7%	165,728	71.6%
Black or African American	8,579	12.4%	17,402	12.3%	30,051	13.0%
American Indian & Alaska Native	353	0.5%	677	0.5%	1,139	0.5%
Asian	5,864	8.5%	10,429	7.4%	15,562	6.7%
Hawaiian & Pacific Islander	54	0.1%	111	0.1%	196	0.1%
Other Race	1,978	2.9%	4,953	3.5%	8,663	3.7%
Two or More Races	3,208	4.6%	6,469	4.6%	10,213	4.4%
Not Hispanic or Latino Population	64,907	93.6%	131,052	92.5%	214,601	92.7%
<i>Non Hispanic: White</i>	47,430	73.1%	97,405	74.3%	159,160	74.2%
<i>Non Hispanic: Black or African American</i>	8,430	13.0%	16,962	12.9%	29,370	13.7%
<i>Non Hispanic: Amer Indian & AK Native</i>	301	0.5%	576	0.4%	965	0.4%
<i>Non Hispanic: Asian</i>	5,825	9.0%	10,300	7.9%	15,394	7.2%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	54	0.1%	100	0.1%	163	0.1%
<i>Non Hispanic: Other Race</i>	191	0.3%	368	0.3%	1,074	0.5%
<i>Non Hispanic: Two or More Races</i>	2,675	4.1%	5,341	4.1%	8,476	3.9%
Hispanic or Latino Population	4,409	6.4%	10,602	7.5%	16,951	7.3%
<i>Hispanic: White</i>	1,850	41.9%	4,210	39.7%	6,568	38.7%
<i>Hispanic: Black or African American</i>	149	3.4%	440	4.2%	681	4.0%
<i>Hispanic: American Indian & Alaska Native</i>	52	1.2%	101	1.0%	174	1.0%
<i>Hispanic: Asian</i>	39	0.9%	128	1.2%	169	1.0%
<i>Hispanic: Hawaiian & Pacific Islander</i>	0	-	11	0.1%	33	0.2%
<i>Hispanic: Other Race</i>	1,787	40.5%	4,584	43.2%	7,589	44.8%
<i>Hispanic: Two or More Races</i>	533	12.1%	1,128	10.6%	1,737	10.2%
Not of Hispanic Origin Population (1990)	22,304	98.4%	51,335	98.4%	81,453	98.4%
Hispanic Origin Population (1990)	369	1.6%	809	1.6%	1,284	1.6%
Not Hispanic or Latino Population (2000)	46,701	96.0%	92,065	95.2%	145,884	95.3%
Hispanic or Latino Population (2000)	1,931	4.0%	4,664	4.8%	7,138	4.7%
Not Hispanic or Latino Population 5yr (2014)	78,389	92.9%	163,500	91.8%	272,336	91.9%
Hispanic or Latino Population 5yr (2014)	5,974	7.1%	14,572	8.2%	24,106	8.1%
Historical Annual Change (1990-2000)	1,562	42.3%	3,856	47.7%	5,854	45.6%
Projected Annual Change (2000-2014)	4,043	15.0%	9,908	15.2%	16,967	17.0%

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Age Distribution (2009)						
Total Population	69,316		141,655		231,552	
Age 0 to 4 yrs	5,560	8.0%	11,164	7.9%	17,360	7.5%
Age 5 to 9 yrs	5,687	8.2%	11,632	8.2%	17,984	7.8%
Age 10 to 14 yrs	4,912	7.1%	10,307	7.3%	15,861	6.8%
Age 15 to 19 yrs	3,855	5.6%	8,596	6.1%	14,546	6.3%
Age 20 to 24 yrs	4,140	6.0%	7,927	5.6%	16,634	7.2%
Age 25 to 29 yrs	5,297	7.6%	9,469	6.7%	16,384	7.1%
Age 30 to 34 yrs	5,795	8.4%	11,029	7.8%	17,806	7.7%
Age 35 to 39 yrs	6,609	9.5%	13,055	9.2%	20,376	8.8%
Age 40 to 44 yrs	6,524	9.4%	12,936	9.1%	20,198	8.7%
Age 45 to 49 yrs	5,536	8.0%	11,669	8.2%	18,630	8.0%
Age 50 to 54 yrs	4,520	6.5%	9,799	6.9%	15,777	6.8%
Age 55 to 59 yrs	3,634	5.2%	8,120	5.7%	13,133	5.7%
Age 60 to 64 yrs	2,649	3.8%	5,967	4.2%	9,840	4.2%
Age 65 to 69 yrs	1,634	2.4%	3,722	2.6%	6,116	2.6%
Age 70 to 74 yrs	1,067	1.5%	2,354	1.7%	3,914	1.7%
Age 75 to 79 yrs	802	1.2%	1,688	1.2%	2,877	1.2%
Age 80 to 84 yrs	583	0.8%	1,212	0.9%	2,150	0.9%
Age 85 yrs plus	511	0.7%	1,010	0.7%	1,966	0.8%
Median Age	33.8 yrs		34.7 yrs		34.3 yrs	
Age 19 yrs or less	20,015	28.9%	41,699	29.4%	65,750	28.4%
Age 20 to 64 years	44,705	64.5%	89,971	63.5%	148,778	64.3%
Age 65 years Plus	4,596	6.6%	9,985	7.0%	17,024	7.4%
Female Age Distribution (2009)						
Female Population	34,787 50.2%		71,151 50.2%		115,930 50.1%	
Age 0 to 4 yrs	2,765	7.9%	5,512	7.7%	8,527	7.4%
Age 5 to 9 yrs	2,914	8.4%	5,910	8.3%	9,119	7.9%
Age 10 to 14 yrs	2,350	6.8%	4,930	6.9%	7,655	6.6%
Age 15 to 19 yrs	1,825	5.2%	4,121	5.8%	7,000	6.0%
Age 20 to 24 yrs	2,117	6.1%	4,041	5.7%	8,242	7.1%
Age 25 to 29 yrs	2,584	7.4%	4,627	6.5%	7,909	6.8%
Age 30 to 34 yrs	2,879	8.3%	5,514	7.8%	8,812	7.6%
Age 35 to 39 yrs	3,264	9.4%	6,456	9.1%	10,053	8.7%
Age 40 to 44 yrs	3,235	9.3%	6,409	9.0%	9,965	8.6%
Age 45 to 49 yrs	2,735	7.9%	5,822	8.2%	9,293	8.0%
Age 50 to 54 yrs	2,285	6.6%	4,977	7.0%	7,989	6.9%
Age 55 to 59 yrs	1,839	5.3%	4,136	5.8%	6,686	5.8%
Age 60 to 64 yrs	1,391	4.0%	3,087	4.3%	5,085	4.4%
Age 65 to 69 yrs	857	2.5%	1,960	2.8%	3,181	2.7%
Age 70 to 74 yrs	577	1.7%	1,259	1.8%	2,105	1.8%
Age 75 to 79 yrs	480	1.4%	1,005	1.4%	1,720	1.5%
Age 80 to 84 yrs	373	1.1%	772	1.1%	1,369	1.2%
Age 85 yrs plus	317	0.9%	612	0.9%	1,220	1.1%
Female Median Age	34.3 yrs		35.1 yrs		34.8 yrs	
Age 19 yrs or less	9,854	28.3%	20,473	28.8%	32,301	27.9%
Age 20 to 64 years	22,329	64.2%	45,069	63.3%	74,033	63.9%
Age 65 years Plus	2,604	7.5%	5,608	7.9%	9,595	8.3%

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Male Age Distribution (2009)						
Male Population	34,529	49.8%	70,504	49.8%	115,623	49.9%
Age 0 to 4 yrs	2,795	8.1%	5,652	8.0%	8,834	7.6%
Age 5 to 9 yrs	2,773	8.0%	5,722	8.1%	8,865	7.7%
Age 10 to 14 yrs	2,562	7.4%	5,377	7.6%	8,205	7.1%
Age 15 to 19 yrs	2,030	5.9%	4,475	6.3%	7,546	6.5%
Age 20 to 24 yrs	2,023	5.9%	3,886	5.5%	8,393	7.3%
Age 25 to 29 yrs	2,713	7.9%	4,841	6.9%	8,475	7.3%
Age 30 to 34 yrs	2,916	8.4%	5,515	7.8%	8,994	7.8%
Age 35 to 39 yrs	3,345	9.7%	6,599	9.4%	10,324	8.9%
Age 40 to 44 yrs	3,289	9.5%	6,526	9.3%	10,232	8.8%
Age 45 to 49 yrs	2,801	8.1%	5,847	8.3%	9,338	8.1%
Age 50 to 54 yrs	2,235	6.5%	4,822	6.8%	7,788	6.7%
Age 55 to 59 yrs	1,795	5.2%	3,983	5.7%	6,446	5.6%
Age 60 to 64 yrs	1,258	3.6%	2,881	4.1%	4,755	4.1%
Age 65 to 69 yrs	777	2.3%	1,762	2.5%	2,935	2.5%
Age 70 to 74 yrs	490	1.4%	1,095	1.6%	1,809	1.6%
Age 75 to 79 yrs	322	0.9%	682	1.0%	1,157	1.0%
Age 80 to 84 yrs	210	0.6%	440	0.6%	781	0.7%
Age 85 yrs plus	194	0.6%	397	0.6%	746	0.6%
Male Median Age	33.4 yrs		34.2 yrs		33.8 yrs	
Age 19 yrs or less	10,161	29.4%	21,226	30.1%	33,449	28.9%
Age 20 to 64 years	22,376	64.8%	44,901	63.7%	74,745	64.6%
Age 65 years Plus	1,992	5.8%	4,376	6.2%	7,428	6.4%
Males per 100 Females, Male % Pop (2009)						
Overall Comparison	99		99		100	
Age 0 to 4 yrs	101	50.3%	103	50.6%	104	50.9%
Age 5 to 9 yrs	95	48.8%	97	49.2%	97	49.3%
Age 10 to 14 yrs	109	52.2%	109	52.2%	107	51.7%
Age 15 to 19 yrs	111	52.7%	109	52.1%	108	51.9%
Age 20 to 24 yrs	96	48.9%	96	49.0%	102	50.5%
Age 25 to 29 yrs	105	51.2%	105	51.1%	107	51.7%
Age 30 to 34 yrs	101	50.3%	100	50.0%	102	50.5%
Age 35 to 39 yrs	102	50.6%	102	50.5%	103	50.7%
Age 40 to 44 yrs	102	50.4%	102	50.5%	103	50.7%
Age 45 to 49 yrs	102	50.6%	100	50.1%	100	50.1%
Age 50 to 54 yrs	98	49.5%	97	49.2%	97	49.4%
Age 55 to 59 yrs	98	49.4%	96	49.1%	96	49.1%
Age 60 to 64 yrs	90	47.5%	93	48.3%	94	48.3%
Age 65 to 69 yrs	91	47.6%	90	47.3%	92	48.0%
Age 70 to 74 yrs	85	45.9%	87	46.5%	86	46.2%
Age 75 to 79 yrs	67	40.1%	68	40.4%	67	40.2%
Age 80 to 84 yrs	56	36.0%	57	36.3%	57	36.3%
Age 85 yrs plus	61	37.9%	65	39.3%	61	37.9%
Age 19 yrs or less	103	50.8%	104	50.9%	104	50.9%
Age 20 to 39 yrs	101	50.4%	101	50.2%	103	50.8%
Age 40 to 64 yrs	99	49.8%	98	49.6%	99	49.7%
Age 65 years Plus	77	43.3%	78	43.8%	77	43.6%

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Household Type (2009)						
Total Households	27,520		53,920		90,471	
Households with Children	10,061	36.6%	20,755	38.5%	32,264	35.7%
Average Household Size	2.51		2.61		2.52	
Est. Household Density	1,014.61	psm	701.16	psm	597.80	psm
Population Family	57,089	82.4%	119,293	84.2%	186,729	80.6%
Population Non-Family	11,981	17.3%	21,425	15.1%	41,577	18.0%
Population Group Qtrs	245	0.4%	937	0.7%	3,246	1.4%
Family Households	17,495	63.6%	36,239	67.2%	57,649	63.7%
<i>Married Couple Hhlds</i>	14,585	83.4%	30,475	84.1%	48,072	83.4%
<i>Other Family Hhlds</i>	2,910	16.6%	5,764	15.9%	9,577	16.6%
Family Households With Children	10,012	57.2%	20,657	57.0%	32,110	55.7%
<i>Married Couple With Children</i>	7,959	79.5%	16,615	80.4%	25,583	79.7%
<i>Other Family Hhlds With Children</i>	2,053	20.5%	4,042	19.6%	6,527	20.3%
Family Households No Children	7,483	42.8%	15,582	43.0%	25,540	44.3%
<i>Married Couple No Children</i>	6,626	88.6%	13,860	89.0%	22,489	88.1%
<i>Other Family Households No Childrer.</i>	857	11.4%	1,722	11.0%	3,050	11.9%
Average Family Household Size	3.26		3.29		3.24	
Average Family Income	\$118,518		\$119,383		\$117,170	
Median Family Income	\$107,276		\$109,139		\$107,682	
Non-Family Households	10,025	36.4%	17,681	32.8%	32,821	36.3%
Non-Family Hhlds With Children	49	0.5%	98	0.6%	155	0.5%
Non-Family Hhld No Children	9,977	99.5%	17,583	99.4%	32,667	99.5%
<i>N-F Hhld Lone Person No Children</i>	8,345	83.2%	14,642	82.8%	26,434	80.5%
Lone Male Householder	4,091	49.0%	6,905	47.2%	12,477	47.2%
Lone Female Householder	4,254	51.0%	7,737	52.8%	13,958	52.8%
<i>N-F Hhld 2+ Persons No Children</i>	1,631	16.3%	2,941	16.6%	6,233	19.0%
Average Non-Family Hhld Size	1.20		1.21		1.27	
Marital Status (2009)						
(15 Years or Older)	53,054		108,405		180,229	
Never Married	13,432	25.3%	26,361	24.3%	48,233	26.8%
Now Married	32,295	60.9%	67,437	62.2%	105,408	58.5%
Previously Married	7,327	13.8%	14,607	13.5%	26,587	14.8%
<i>Separated</i>	1,908	26.0%	4,128	28.3%	7,103	26.7%
<i>Widowed</i>	1,341	18.3%	2,819	19.3%	5,327	20.0%
<i>Divorced</i>	4,077	55.7%	7,661	52.4%	14,158	53.2%
Educational Attainment (2009)						
Adult Population (25 Years or Older)	45,161		92,029		149,168	
Elementary (0 to 8)	645	1.4%	1,766	1.9%	2,986	2.0%
Some High School (9 to 11)	835	1.8%	2,022	2.2%	3,412	2.3%
High School Graduate (12)	5,405	12.0%	11,571	12.6%	19,196	12.9%
Some College (13 to 16)	5,767	12.8%	12,160	13.2%	20,218	13.6%
Associate Degree Only	3,533	7.8%	7,174	7.8%	11,481	7.7%
Bachelor Degree Only	17,645	39.1%	35,322	38.4%	56,453	37.8%
Graduate Degree	11,332	25.1%	22,013	23.9%	35,421	23.7%
Any College + (Some College or higher)	38,277	84.8%	76,669	83.3%	123,573	82.8%
College Degree + (Bachelor Degree or higher)	28,977	64.2%	57,334	62.3%	91,874	61.6%

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DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared By: CASTO



Lat/Lon: 35.806336/-78.817504

February 2010

RF9

9705 CHAPEL HILL RD MORRISVILLE, North Carolina	3.00 mi radius		5.00 mi radius		7.00 mi radius	
Housing (2009)						
Total Housing Units	29,447		56,696		95,111	
Housing Units, Occupied	27,520	93.5%	53,920	95.1%	90,471	95.1%
<i>Housing Units, Owner-Occupied</i>	17,143	62.3%	37,364	69.3%	58,108	64.2%
<i>Housing Units, Renter-Occupied</i>	10,377	37.7%	16,556	30.7%	32,363	35.8%
Housing Units, Vacant	1,927 6.5%		2,776 4.9%		4,640 4.9%	
Total Housing Units (2000)	21,002		39,694		63,993	
Historical Annual Change (2000-2009)	8,445 4.5%		17,003 4.8%		31,118 5.4%	
Household Size (2009)						
Total Households	27,520		53,920		90,471	
1 Person Household	8,345	30.3%	14,642	27.2%	26,434	29.2%
2 Person Households	7,904	28.7%	15,613	29.0%	26,485	29.3%
3 Person Households	3,911	14.2%	7,929	14.7%	12,897	14.3%
4 Person Households	4,958	18.0%	10,505	19.5%	16,512	18.3%
5 Person Households	1,764	6.4%	3,831	7.1%	5,891	6.5%
6 Person Households	471	1.7%	989	1.8%	1,580	1.7%
7+ Person Households	166	0.6%	410	0.8%	672	0.7%
Household Stability (2009)						
Total Households	27,520		53,920		90,471	
In current residence < 1 year	7,386	26.8%	12,979	24.1%	23,138	25.6%
In current residence 1-2 years	7,775	28.3%	15,289	28.4%	27,232	30.1%
In current residence 3-5 years	5,194	18.9%	10,667	19.8%	16,704	18.5%
In current residence 6-10 years	4,181	15.2%	7,812	14.5%	11,798	13.0%
In current residence > 10 years	2,984	10.8%	7,173	13.3%	11,598	12.8%
Turnover (% Annual Residential Turnover)	26.8%		24.1%		25.6%	
Stability (% In Current Residence 5+ Years)	26.0%		27.8%		25.9%	
Median Years in Residence	2.8 yrs		3.1 yrs		2.9 yrs	
Household Vehicles (2009)						
Total Vehicles Available	52,023		106,234		177,913	
Household: 0 Vehicles Available	737	2.7%	1,336	2.5%	2,417	2.7%
Household: 1 Vehicles Available	8,752	31.8%	15,160	28.1%	26,875	29.7%
Household: 2 Vehicles Available	13,340	48.5%	26,680	49.5%	43,272	47.8%
Household: 3+ Vehicles Available	4,691	17.0%	10,744	19.9%	17,906	19.8%
Average Per Household	1.9 Vehicles		2.0 Vehicles		2.0 Vehicles	
Owner Occupied Hhlds Vehicles	35,856 68.9%		79,865 75.2%		125,075 70.3%	
<i>Average Per Owner Household</i>	2.1 Vehicles		2.1 Vehicles		2.2 Vehicles	
Renter Occupied Hhlds Vehicles	16,167 31.1%		26,368 24.8%		52,838 29.7%	
<i>Average Per Renter Household</i>	1.6 Vehicles		1.6 Vehicles		1.6 Vehicles	
Travel Time (2000)						
Worker Base (16 Years or Older)	28,124		54,547		87,506	
Travel to Work in 14 Minutes or Less	6,354	22.6%	12,709	23.3%	21,229	24.3%
Travel to Work in 15 to 29 Minutes	13,394	47.6%	24,799	45.5%	39,189	44.8%
Travel to Work in 30 to 59 Minutes	6,566	23.3%	13,129	24.1%	20,860	23.8%
Travel to Work in 60 Minutes or More	754	2.7%	1,587	2.9%	2,559	2.9%
Work at Home	1,055	3.8%	2,323	4.3%	3,669	4.2%
Average Travel Time to Work	21.3 mins		21.3 mins		21.2 mins	

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9705 CHAPEL HILL RD MORRISVILLE, North Carolina	3.00 mi radius		5.00 mi radius		7.00 mi radius	
Transportation To Work (2000)						
Work Base	28,124		54,547		87,506	
Drive to Work Alone	24,181	86.0%	45,852	84.1%	73,193	83.6%
Drive to Work in Carpool	2,364	8.4%	5,135	9.4%	8,239	9.4%
Travel to Work - Public Transportation	85	0.3%	172	0.3%	491	0.6%
Drive to Work on Motorcycle	10	0.0%	21	0.0%	87	0.1%
Bicycle to Work	32	0.1%	72	0.1%	154	0.2%
Walk to Work	233	0.8%	600	1.1%	1,180	1.3%
Other Means	163	0.6%	372	0.7%	494	0.6%
Work at Home	1,055	3.8%	2,323	4.3%	3,669	4.2%
Daytime Demos (2009)						
Total Number of Businesses	2,618		5,622		9,889	
Total Number of Employees	35,723		83,383		151,243	
Company Headqtrs: Businesses	21	0.8%	38	0.7%	76	0.8%
Company Headqtrs: Employees	2,420	6.8%	6,152	7.4%	9,293	6.1%
Employee Population per Business	13.6 to 1		14.8 to 1		15.3 to 1	
Residential Population per Business	26.5 to 1		25.2 to 1		23.4 to 1	
Est. Adj. Daytime Demographics (Age16+)	51,837		117,503		208,548	
Labor Force (2009)						
Labor: Population Age 16+	52,127		106,361		177,037	
Unemployment Rate		4.9%		5.0%		5.2%
Labor Force Total: Males	25,864	49.6%	52,624	49.5%	88,003	49.7%
<i>Male civilian employec</i>	19,590	75.7%	39,512	75.1%	65,690	74.6%
<i>Male civilian unemployec</i>	1,438	5.6%	2,953	5.6%	4,947	5.6%
<i>Males in Armed Forces</i>	89	0.3%	149	0.3%	238	0.3%
<i>Males not in labor force</i>	4,747	18.4%	10,010	19.0%	17,129	19.5%
Labor Force Total: Females	26,263	50.4%	53,737	50.5%	89,034	50.3%
<i>Female civilian employec</i>	16,333	62.2%	32,579	60.6%	53,802	60.4%
<i>Female civilian unemployec</i>	1,126	4.3%	2,316	4.3%	4,309	4.8%
<i>Females in Armed Forces</i>	1	0.0%	1	0.0%	2	0.0%
<i>Females not in labor force</i>	8,803	33.5%	18,841	35.1%	30,921	34.7%
Employment Force Change (2000-2009)	7,892	28.2%	17,678	32.5%	32,162	36.8%
Male Change (2000-2009)	4,132	26.7%	9,294	30.8%	17,047	35.0%
Female Change (2000-2009)	3,760	29.9%	8,384	34.6%	15,115	39.1%
Occupation (2000)						
Occupation: Population Age 16+	28,031		54,413		87,329	
<i>Occupation Total: Males</i>	15,458	55.1%	30,217	55.5%	48,642	55.7%
<i>Occupation Total: Females</i>	12,573	44.9%	24,196	44.5%	38,687	44.3%
Mgmt, Business, & Financial Operations	6,182	22.1%	11,837	21.8%	18,864	21.6%
Professional and Related	10,682	38.1%	19,473	35.8%	30,711	35.2%
Service	1,973	7.0%	4,396	8.1%	7,722	8.8%
Sales and Office	6,678	23.8%	13,182	24.2%	20,816	23.8%
Farming, Fishing, and Forestry	11	0.0%	82	0.2%	165	0.2%
Construction, Extraction, & Maintenance	1,106	3.9%	2,538	4.7%	4,303	4.9%
Production, Transport, & Material Moving	1,400	5.0%	2,903	5.3%	4,747	5.4%
<i>White Collar</i>		84.0%		81.8%		80.6%
<i>Blue Collar</i>		16.0%		18.2%		19.4%

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9705 CHAPEL HILL RD MORRISVILLE, North Carolina		3.00 mi radius		5.00 mi radius		7.00 mi radius	
Units In Structure (2000)							
Total Units		21,002		39,694		63,993	
1 Detached Unit		11,433	54.4%	23,945	60.3%	36,103	56.4%
1 Attached Unit		1,583	7.5%	3,370	8.5%	5,093	8.0%
2 Units		264	1.3%	444	1.1%	852	1.3%
3 to 4 Units		786	3.7%	1,297	3.3%	2,321	3.6%
5 to 9 Units		2,221	10.6%	3,534	8.9%	6,566	10.3%
10 to 19 Units		2,747	13.1%	3,892	9.8%	7,023	11.0%
20 to 49 Units		1,374	6.5%	1,743	4.4%	3,146	4.9%
50 or more Units		397	1.9%	551	1.4%	1,456	2.3%
Mobile Home or Trailer		196	0.9%	915	2.3%	1,426	2.2%
Other Structure		0	-	2	0.0%	6	0.0%
Homes Built By Year (2000)							
Homes Built 1999 to 2000		2,349	11.2%	3,831	9.7%	5,928	9.3%
Homes Built 1995 to 1998		5,371	25.6%	9,350	23.6%	15,628	24.4%
Homes Built 1990 to 1994		4,514	21.5%	7,124	17.9%	10,763	16.8%
Homes Built 1980 to 1989		5,318	25.3%	9,614	24.2%	15,443	24.1%
Homes Built 1970 to 1979		1,673	8.0%	5,945	15.0%	9,236	14.4%
Homes Built 1960 to 1969		861	4.1%	2,247	5.7%	3,992	6.2%
Homes Built 1950 to 1959		457	2.2%	803	2.0%	1,572	2.5%
Homes Built 1940 to 1949		166	0.8%	285	0.7%	541	0.8%
Homes Built Before 1939		293	1.4%	496	1.2%	891	1.4%
Median Age of Homes		10.1 yrs		11.7 yrs		11.8 yrs	
Home Values (2000)							
Owner Specified Housing Units		11,001		22,999		34,157	
Home Values \$1,000,000 or More		17	0.2%	33	0.1%	71	0.2%
Home Values \$750,000 or \$999,999		29	0.3%	64	0.3%	121	0.4%
Home Values \$500,000 or \$749,999		247	2.2%	455	2.0%	798	2.3%
Home Values \$400,000 to \$499,999		355	3.2%	665	2.9%	1,105	3.2%
Home Values \$300,000 to \$399,999		813	7.4%	1,835	8.0%	3,119	9.1%
Home Values \$250,000 to \$299,999		802	7.3%	2,081	9.0%	3,657	10.7%
Home Values \$200,000 to \$249,999		1,736	15.8%	4,074	17.7%	6,218	18.2%
Home Values \$175,000 to \$199,999		1,625	14.8%	3,167	13.8%	4,553	13.3%
Home Values \$150,000 to \$174,999		1,677	15.2%	3,539	15.4%	4,817	14.1%
Home Values \$125,000 to \$149,999		2,029	18.4%	3,787	16.5%	5,042	14.8%
Home Values \$100,000 to \$124,999		1,056	9.6%	2,022	8.8%	2,790	8.2%
Home Values \$90,000 to \$99,999		246	2.2%	581	2.5%	786	2.3%
Home Values \$80,000 to \$89,999		176	1.6%	345	1.5%	489	1.4%
Home Values \$70,000 to \$79,999		86	0.8%	160	0.7%	252	0.7%
Home Values \$60,000 to \$69,999		38	0.3%	63	0.3%	127	0.4%
Home Values \$50,000 to \$59,999		18	0.2%	30	0.1%	43	0.1%
Home Values \$35,000 to \$49,999		29	0.3%	57	0.2%	79	0.2%
Home Values \$25,000 to \$34,999		3	0.0%	9	0.0%	21	0.1%
Home Values \$10,000 to \$24,999		20	0.2%	33	0.1%	62	0.2%
Home Values \$0 to \$9,999		0	-	0	-	8	0.0%
Owner Occupied Median Home Value		\$193,184		\$199,419		\$204,795	
Renter Occupied Median Rent		\$773		\$749		\$737	

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9705 CHAPEL HILL RD MORRISVILLE, North Carolina	3.00 mi radius	5.00 mi radius	7.00 mi radius
Consumer Expenditure (Annual Total)			
Total Household Expenditure (2009)	\$1,907,560,828	\$3,793,392,128	\$6,130,541,881
<i>Total Non-Retail Expenditures (2009)</i>	\$1,105,591,612	\$2,198,689,726	\$3,550,289,428
<i>Total Retail Expenditures (2009)</i>	\$801,969,213	\$1,594,702,398	\$2,580,252,452
Apparel (2009)	\$92,143,393	\$183,278,099	\$295,891,208
Contributions (2009)	\$81,235,080	\$162,662,574	\$259,572,153
Education (2009)	\$53,237,975	\$106,499,352	\$170,377,937
Entertainment (2009)	\$108,229,586	\$215,475,740	\$347,534,655
Food And Beverages (2009)	\$280,350,715	\$556,392,758	\$902,850,199
Furnishings And Equipment (2009)	\$88,265,984	\$175,705,817	\$282,396,854
Gifts (2009)	\$55,912,406	\$111,792,304	\$179,294,599
Health Care (2009)	\$107,852,533	\$213,470,741	\$347,828,848
Household Operations (2009)	\$75,126,516	\$150,401,714	\$240,698,289
Miscellaneous Expenses (2009)	\$30,574,108	\$60,535,513	\$98,421,268
Personal Care (2009)	\$27,367,056	\$54,320,840	\$87,922,265
Personal Insurance (2009)	\$21,672,712	\$43,381,009	\$69,430,902
Reading (2009)	\$6,310,396	\$12,525,088	\$20,263,577
Shelter (2009)	\$371,995,746	\$741,615,640	\$1,196,908,961
Tobacco (2009)	\$10,325,366	\$20,309,495	\$33,466,999
Transportation (2009)	\$372,642,484	\$739,437,405	\$1,197,406,488
Utilities (2009)	\$124,318,771	\$245,588,042	\$400,276,682
Consumer Expenditure (per Household per Month)			
Total Household Expenditure (2009)	\$5,776	\$5,863	\$5,647
<i>Total Non-Retail Expenditures (2009)</i>	\$3,348 58.0%	\$3,398 58.0%	\$3,270 57.9%
<i>Total Retail Expenditures (2009)</i>	\$2,428 42.0%	\$2,465 42.0%	\$2,377 42.1%
Apparel (2009)	\$279 4.8%	\$283 4.8%	\$273 4.8%
Contributions (2009)	\$246 4.3%	\$251 4.3%	\$239 4.2%
Education (2009)	\$161 2.8%	\$165 2.8%	\$157 2.8%
Entertainment (2009)	\$328 5.7%	\$333 5.7%	\$320 5.7%
Food And Beverages (2009)	\$849 14.7%	\$860 14.7%	\$832 14.7%
Furnishings And Equipment (2009)	\$267 4.6%	\$272 4.6%	\$260 4.6%
Gifts (2009)	\$169 2.9%	\$173 2.9%	\$165 2.9%
Health Care (2009)	\$327 5.7%	\$330 5.6%	\$320 5.7%
Household Operations (2009)	\$227 3.9%	\$232 4.0%	\$222 3.9%
Miscellaneous Expenses (2009)	\$93 1.6%	\$94 1.6%	\$91 1.6%
Personal Care (2009)	\$83 1.4%	\$84 1.4%	\$81 1.4%
Personal Insurance (2009)	\$66 1.1%	\$67 1.1%	\$64 1.1%
Reading (2009)	\$19 0.3%	\$19 0.3%	\$19 0.3%
Shelter (2009)	\$1,126 19.5%	\$1,146 19.6%	\$1,102 19.5%
Tobacco (2009)	\$31 0.5%	\$31 0.5%	\$31 0.5%
Transportation (2009)	\$1,128 19.5%	\$1,143 19.5%	\$1,103 19.5%
Utilities (2009)	\$376 6.5%	\$380 6.5%	\$369 6.5%

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