

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared By CASTO



Lat/Lon: 35.15474/-80.82459

February 2010

RF1

Morrison 35.15474/-80.82459		1.00 mi radius	3.00 mi radius	5.00 mi radius	10.00 mi radius
POPULATION	2009 Estimated Population	7,795	83,526	232,863	680,668
	2014 Projected Population	9,278	95,198	265,728	801,001
	2000 Census Population	7,064	76,632	210,978	544,134
	1990 Census Population	6,132	71,239	188,232	444,099
	Historical Annual Growth 1990 to 2009	1.4%	0.9%	1.2%	2.8%
	Projected Annual Growth 2009 to 2014	3.8%	2.8%	2.8%	3.5%
HOUSEHOLDS	2009 Est. Households	3,765	38,632	103,989	275,981
	2014 Proj. Households	4,533	44,549	120,595	328,704
	2000 Census Households	3,333	34,570	91,814	217,135
	1990 Census Households	2,690	31,138	80,516	176,623
	Historical Annual Growth 1990 to 2009	2.1%	1.3%	1.5%	3.0%
	Projected Annual Growth 2009 to 2014	4.1%	3.1%	3.2%	3.8%
AGE	2009 Est. Population 0 to 9 Years	10.9%	12.0%	13.5%	15.1%
	2009 Est. Population 10 to 19 Years	11.0%	10.5%	11.7%	13.7%
	2009 Est. Population 20 to 29 Years	10.7%	10.8%	13.2%	12.2%
	2009 Est. Population 30 to 44 Years	19.9%	21.0%	22.5%	23.3%
	2009 Est. Population 45 to 59 Years	25.1%	22.9%	21.5%	20.8%
	2009 Est. Population 60 to 74 Years	15.0%	15.1%	12.4%	10.8%
	2009 Est. Population 75 Years Plus	7.2%	7.7%	5.3%	4.1%
	2009 Est. Median Age	42.4	41.4	37.4	35.6
MARITAL STATUS & SEX	2009 Est. Male Population	47.2%	47.1%	48.1%	48.3%
	2009 Est. Female Population	52.8%	52.9%	51.9%	51.7%
	2009 Est. Never Married	28.1%	26.9%	31.7%	29.8%
	2009 Est. Now Married	54.7%	53.4%	47.2%	49.7%
	2009 Est. Separated or Divorced	10.9%	13.0%	15.6%	15.3%
	2009 Est. Widowed	6.3%	6.7%	5.6%	5.1%
INCOME	2009 Est. HH Income \$200,000 or More	23.2%	16.0%	10.2%	7.1%
	2009 Est. HH Income \$150,000 to 199,999	7.7%	7.1%	5.5%	5.0%
	2009 Est. HH Income \$100,000 to 149,999	17.2%	15.9%	13.8%	14.5%
	2009 Est. HH Income \$75,000 to 99,999	10.5%	12.2%	12.1%	13.8%
	2009 Est. HH Income \$50,000 to 74,999	17.9%	17.9%	19.3%	20.0%
	2009 Est. HH Income \$35,000 to 49,999	9.3%	12.2%	14.3%	14.2%
	2009 Est. HH Income \$25,000 to 34,999	4.5%	7.1%	9.0%	9.2%
	2009 Est. HH Income \$15,000 to 24,999	4.0%	5.6%	7.2%	7.6%
	2009 Est. HH Income \$0 to 14,999	5.6%	6.1%	8.5%	8.6%
	2009 Est. Average Household Income	\$ 147,455	\$ 115,688	\$ 89,076	\$ 77,197
	2009 Est. Median HH Income	\$ 98,060	\$ 93,533	\$ 74,754	\$ 70,112
	2009 Est. Per Capita Income	\$ 71,445	\$ 54,101	\$ 40,381	\$ 31,827
	2009 Est. Number of Businesses	1,152	4,409	15,374	32,977
2009 Est. Total Number of Employees	15,966	49,491	187,288	460,210	

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RACE	2009 Est. White Population	77.7%	73.2%	62.8%	57.1%
	2009 Est. Black Population	14.1%	15.7%	23.8%	29.4%
	2009 Est. Asian & Pacific Islander	3.0%	3.0%	3.3%	3.4%
	2009 Est. American Indian & Alaska Native	0.0%	0.1%	0.1%	0.1%
	2009 Est. Other Races Population	5.2%	8.0%	10.0%	9.9%
HISPANIC	2009 Est. Hispanic Population	305	7,490	32,638	88,036
	2009 Est. Hispanic Population Percent	3.9%	9.0%	14.0%	12.9%
	2014 Proj. Hispanic Population Percent	5.0%	10.5%	16.6%	15.0%
	2000 Hispanic Population Percent	1.9%	4.6%	7.4%	7.3%
EDUCATION (Adults 25 or Older)	2009 Est. Adult Population (25 Years or Older)	5,703	60,476	159,210	443,435
	2009 Est. Elementary (0 to 8)	0.7%	1.7%	3.1%	3.6%
	2009 Est. Some High School (9 to 11)	1.4%	2.6%	4.8%	6.6%
	2009 Est. High School Graduate (12)	6.8%	12.1%	17.1%	21.3%
	2009 Est. Some College (13 to 16)	12.5%	15.1%	16.8%	18.9%
	2009 Est. Associate Degree Only	7.5%	7.2%	7.6%	8.2%
	2009 Est. Bachelor Degree Only	41.4%	38.2%	32.8%	28.0%
	2009 Est. Graduate Degree	29.7%	23.2%	17.9%	13.4%
HOUSING	2009 Est. Total Housing Units	4,359	43,841	118,601	314,159
	2009 Est. Owner Occupied Percent	48.1%	52.9%	45.2%	50.9%
	2009 Est. Renter Occupied Percent	38.3%	35.2%	42.5%	36.9%
	2009 Est. Vacant Housing Percent	13.6%	11.9%	12.3%	12.2%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	4.1%	2.8%	2.7%	4.3%
	2000 Homes Built 1995 to 1998	12.5%	6.3%	8.0%	10.7%
	2000 Homes Built 1990 to 1994	5.6%	6.1%	7.4%	9.5%
	2000 Homes Built 1980 to 1989	14.8%	18.6%	21.5%	22.4%
	2000 Homes Built 1970 to 1979	23.0%	19.4%	19.2%	17.9%
	2000 Homes Built 1960 to 1969	21.3%	21.0%	16.8%	15.2%
	2000 Homes Built 1950 to 1959	11.7%	16.8%	13.1%	10.9%
	2000 Homes Built Before 1949	7.0%	9.1%	11.3%	8.9%
HOME VALUES	2000 Home Value \$1,000,000 or More	6.9%	2.8%	1.6%	0.7%
	2000 Home Value \$500,000 to \$999,999	23.7%	12.5%	6.9%	3.7%
	2000 Home Value \$400,000 to \$499,999	7.6%	6.4%	4.4%	2.8%
	2000 Home Value \$300,000 to \$399,999	12.8%	11.4%	9.0%	5.8%
	2000 Home Value \$200,000 to \$299,999	26.1%	25.2%	20.3%	14.3%
	2000 Home Value \$150,000 to \$199,999	13.2%	19.7%	19.2%	15.4%
	2000 Home Value \$100,000 to \$149,999	8.1%	17.0%	23.1%	28.7%
	2000 Home Value \$50,000 to \$99,999	1.3%	4.8%	14.4%	25.8%
	2000 Home Value \$25,000 to \$49,999	0.3%	0.2%	0.9%	2.3%
	2000 Home Value \$0 to \$24,999	-	0.0%	0.2%	0.4%
	2000 Median Home Value	\$ 414,536	\$ 279,836	\$ 219,780	\$ 170,448
	2000 Median Rent	\$ 855	\$ 728	\$ 626	\$ 580

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LABOR FORCE	2009 Est. Labor: Population Age 16+	6,369	67,846	184,603	520,744
	2009 Est. Civilian Employed	64.2%	63.1%	64.3%	64.4%
	2009 Est. Civilian Unemployed	5.7%	6.9%	7.6%	8.1%
	2009 Est. in Armed Forces	0.0%	0.1%	0.1%	0.1%
	2009 Est. not in Labor Force	30.0%	30.0%	28.0%	27.4%
	2009 Labor Force: Males	46.0%	46.2%	47.4%	47.5%
	2009 Labor Force: Females	54.0%	53.8%	52.6%	52.5%
OCCUPATION	2000 Occupation: Population Age 16+	3,906	41,162	114,626	285,027
	2000 Mgmt, Business, & Financial Operations	31.0%	26.6%	21.8%	18.1%
	2000 Professional and Related	27.3%	26.3%	23.1%	19.7%
	2000 Service	7.6%	8.5%	10.7%	12.5%
	2000 Sales and Office	29.5%	29.5%	29.3%	29.3%
	2000 Farming, Fishing, and Forestry	0.1%	0.1%	0.1%	0.1%
	2000 Construction, Extraction, & Maintenance	2.0%	4.1%	6.4%	8.4%
	2000 Production, Transport, & Material Moving	2.5%	4.9%	8.6%	11.8%
	2000 Percent White Collar Workers	87.9%	82.4%	74.2%	67.1%
2000 Percent Blue Collar Workers	12.1%	17.6%	25.8%	32.9%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	87.2%	83.7%	80.1%	78.1%
	2000 Drive to Work in Carpool	5.2%	7.6%	11.0%	13.2%
	2000 Travel to Work by Public Transportation	0.7%	1.3%	2.5%	3.2%
	2000 Drive to Work on Motorcycle	-	0.1%	0.1%	0.0%
	2000 Walk or Bicycle to Work	1.4%	1.4%	1.5%	1.5%
	2000 Other Means	0.8%	0.7%	0.6%	0.7%
	2000 Work at Home	4.6%	5.3%	4.2%	3.3%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	31.9%	28.2%	26.1%	22.0%
	2000 Travel to Work in 15 to 29 Minutes	47.0%	48.2%	44.4%	42.0%
	2000 Travel to Work in 30 to 59 Minutes	17.2%	20.0%	25.5%	30.9%
	2000 Travel to Work in 60 Minutes or More	3.9%	3.5%	4.1%	5.1%
	2000 Average Travel Time to Work	20.1	20.6	22.1	24.2
CONSUMER EXPENDITURE	2009 Est. Total Household Expenditure (in Millions)	\$ 346.4	\$ 2,997.2	\$ 6,660.9	\$ 16,003.8
	2009 Est. Apparel	\$ 16.9	\$ 145.2	\$ 321.5	\$ 770.5
	2009 Est. Contributions & Gifts	\$ 27.2	\$ 227.9	\$ 476.2	\$ 1,096.2
	2009 Est. Education & Reading	\$ 11.6	\$ 96.4	\$ 203.7	\$ 472.3
	2009 Est. Entertainment	\$ 19.7	\$ 169.9	\$ 375.2	\$ 900.3
	2009 Est. Food, Beverages & Tobacco	\$ 51.8	\$ 452.8	\$ 1,027.7	\$ 2,495.1
	2009 Est. Furnishings And Equipment	\$ 16.1	\$ 138.3	\$ 302.0	\$ 721.8
	2009 Est. Health Care & Insurance	\$ 23.4	\$ 204.9	\$ 462.8	\$ 1,117.2
	2009 Est. Household Operations & Shelter & Utilities	\$ 104.1	\$ 899.9	\$ 1,995.7	\$ 4,788.0
	2009 Est. Miscellaneous Expenses	\$ 5.5	\$ 48.0	\$ 108.8	\$ 262.9
	2009 Est. Personal Care	\$ 4.9	\$ 42.8	\$ 95.7	\$ 230.9
	2009 Est. Transportation	\$ 65.2	\$ 571.2	\$ 1,291.7	\$ 3,148.8

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